

Keep reading to learn about the latest news in Healthcare, Finance, and WPHFMA this week!

## Healthcare Finance 101 501 Penn Avenue, Pittsburgh PA

### September 22, 2023

Many of our healthcare departments work in silos. With so much time spent working with your head down, you never have a chance to really understand what everyone else is doing - and why that matters to the health system and to you. Whether your career in healthcare finance is firmly established or you are still finding your way, this event will provide insight into multiple aspects that help make up your finance department.

Check out the agenda to learn more about our full slate of topics/presenters.

With admission fees of \$35 (non-members) & \$30 (members) - you're not going to want to miss this one!

### [Register now!](#)

#### News From Our Region

[Independence Health System Unveils Newly Expanded Emergency Department at Clarion Hospital](#)

[Highmark Health 1st Half 2023 Financial Results](#)

[Opinion on UPMC's Acquisition of Washington Health System](#)

[Highmark Health Announces Leadership Changes](#)

#### National News

[HHS Selects the First Drugs for Medicare Drug Price Negotiation](#)

[Opinion on UnitedHealthcare Cutting Back on Prior Authorizations](#)

[CMS Urges States to Conduct Medicaid Renewals in Accordance with all Federal Requirements](#)

[KaufmanHall's August 2023 National Hospital Flash Report](#)

[The Evolution of Telehealth and the Potential for Sustainability](#)

[Prices of Drugs for Diabetes, Heart Failure and More Will be up for Negotiation in Medicare Next Year](#)

[No Surprises Act Litigation Update: QPA Methodology Deemed Illegal as Texas Medical Association Wins in Court Again](#)

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## Live Webinars

### [Sept 6: The Big Picture: Month-End Close \(August 2023\)](#)

Our monthly financial results do not occur in a vacuum. They are the product of various economic, social, political, and other macro-environmental forces that regularly combine with business strategy to yield a profit or loss. Unfortunately, the demands of daily finance and accounting work often disconnect us from the "bigger picture." This webinar will help healthcare leaders keep their finger on the pulse of change and put their monthly operating results into context. Monitor the latest news and trends in healthcare finance. Identify ways to narrate your business performance for a larger audience.

### [Sept 13: Ahead of the Curve: The Next Decade of Healthcare Reform](#)

Healthcare reform is rarely spontaneous. Usually, momentum for change builds over time and is motivated by forces that can be observed (e.g., demography, technology, macroeconomics). Keeping one's finger on the pulse of change, however, can be a challenge. Particularly with the distractions and demands of healthcare finance and accounting work. This webinar will help healthcare leaders take a step back and explore the key trends that will define the next decade of U.S. healthcare reform.

### [Sep 14: Reimagining Time Studies to Improve Financial Results](#)

Time studies are used to track countless hours in hospitals annually, yet the process can be burdensome for both practitioners and administrators. The studies are typically conducted using manual or homegrown solutions that are time-consuming and less accurate, costing millions of dollars in missed Medicaid/Medicare reimbursements. This webinar will provide a blueprint on how to make time studies efficient, accurate and insightful. Using benchmark data from several top-performing hospitals, a panel of experts will examine what components make a successful time study program and how to build one. They will also look at how time studies can be used in other applications to improve workforce efficiency and even avoid burnout. Sponsored by: Time Study, Inc.

### [Sep 19: Misconceptions in the Healthcare Industry Around the ERC](#)

Healthcare organizations saw some of the greatest impacts during the pandemic, but many have yet to realize the full potential of the employee retention tax credit, released under the CARES Act. This webinar will review how healthcare facilities can claim the Employee Retention Credit before the program ends in 2025. Attendees will discover the truth behind common misconceptions and gain a comprehensive understanding of eligibility requirements. Topics covered include the Employee Retention Credit timeline, how to select the right advisor, the benefits of seeking a second opinion, and how to protect their claim with tax insurance. Sponsored by: EZ-ERC

### [Oct 17: Optimizing ED and Trauma Center Financial](#)

## Performance

Hospitals face numerous operational and clinical challenges in both their emergency department and trauma centers that in turn create significant financial implications. This webinar provides insight into how hospitals are avoiding the high cost of operational inefficiencies and billing/coding errors that prevent optimal financial performance. Learn firsthand from two emergency department and trauma center industry experts who have partnered with hundreds of health systems to pinpoint those key problem areas, define the course corrections and then execute on driving change to ensure performance improvement leads to significant financial gains. Sponsored by: Peregrine Health Services, LLC

### Oct 4: The Big Picture: Month-End Close (September 2023)

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