

Keep reading to learn about the latest news in Healthcare, Finance, and WPHFMA this week!

## **WPHFMA Holiday Event**

Thursday, November 30th

Treesdale Golf & Country Club  
Gibsonia, PA 15044

## **Annual Medicare Update Seminar**

Sponsored by Center for Healthcare Solutions  
and Western PA Chapter of HFMA

October 27, 2023

RLA LEARNING AND CONFERENCE CENTER  
850 Cranberry Woods Dr, Cranberry Twp, PA 16066

[Get Tickets Now](#)

## **Better Together - ACHE of Western PA Networking Happy Hour**

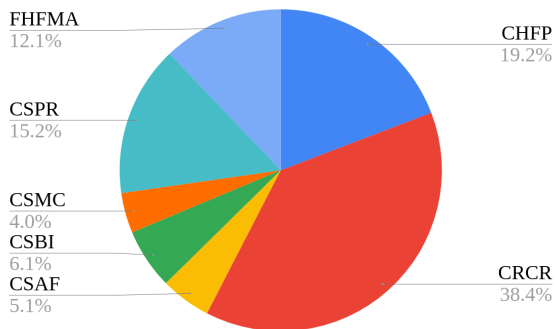
Thursday, November 30, 2023

Wigle Whiskey Distillery  
2401 Smallman Street Pittsburgh, PA 15222

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[Chapter Membership](#)

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## News From Our Region

[A.I. Taking Notes for UPMC Doctors](#)

[HLTH '23: Google Cloud and Healthcare Leaders Share How Generative AI is Transforming the Industry](#)

[AHN, Johns Hopkins End Cancer Center Partnership](#)

[Butler Memorial Hospital to Receive Tobacco Settlement Funds for Fiscal Year 2022](#)

[UPMC Recognized as 'Most Wired' Health System for 25th Year](#)

## National News

[Medicare Advantage Compliance Audit of Specific Diagnosis Codes That Aetna, Inc. \(Contract H5521\) Submitted to CMS](#)

[CMS Is Getting More Serious About Penalizing Hospitals For Price Transparency Noncompliance](#)

[No Soft Landing For Walgreens' New CEO](#)

[AMA is "careful not to confuse positive developments with major progress", "prior authorization remains a major obstacle to timely and necessary care for our patients and an overwhelming burden to physicians."](#)

## HFMA News

[Hospitals Push Back on Senate Report that Calls Out Lack of Spending on Charity Care](#)

[Healthcare Labor Union Activity Gains Steam: The Consequences for Hospitals and Health Systems](#)

[HHS: Insurers Won't be Penalized if They Don't Update Their No Surprises Act Qualifying Payment Amounts as Required](#)

# Live Webinars

[Oct 17: Optimizing ED and Trauma Center Financial Performance](#)

Hospitals face numerous operational and clinical challenges in both their emergency department and trauma centers that in turn create significant financial implications. This webinar provides insight into how hospitals are avoiding the high cost of operational inefficiencies and billing/coding errors that prevent optimal financial performance. Learn firsthand from two emergency department and trauma center industry experts who have partnered with hundreds of health systems to pinpoint those key problem areas, define the course corrections and then execute on driving change to ensure performance improvement leads to significant financial gains. Sponsored by: Peregrine Health Services, LLC

### [Oct 19: Balancing Care and Costs: Solutions to Tackle Staff Burnout](#)

The healthcare industry has been significantly impacted by staff burnout and workforce shortages. Without the right people in place throughout the healthcare enterprise, operations and patient care can become compromised, ultimately leading to financial strain. As recruitment costs rise and staff retention falls, learn from healthcare experts at Jefferson Health on how HR strategy and technology can enhance the employee lifecycle to create a financially resilient healthcare enterprise. Sponsored by: Premier, Inc.

### [Oct 31: Financial Impact of Remote Care Management - Case Study](#)

Healthcare leaders and organizations are uniquely positioned to embrace innovation and focus on creative ways to reduce hospital length of stay (LOS). This webinar describes how a simple concept of moving "functions" of care management remotely produced improved outcomes in areas not initially anticipated, resulting in more than just a financial return on investment. Learn firsthand from a healthcare organization and a revenue cycle provider as they take you through a case study and share how they were able not only to reduce LOS but also to increase retention, maximize bed capacity and ensure efficient patient throughput. These strategies will enable your organization to provide positive patient, staff and organizational outcomes. Sponsored by: AMN Healthcare

### [Nov 1: The Big Picture: Month-End Close \(October 2023\)](#)

Our monthly financial results do not occur in a vacuum. They are the product of various economic, social, political, and other macro-environmental forces that regularly combine with business strategy to yield a profit or loss. Unfortunately, the demands of daily finance and accounting work often disconnect us from the "bigger picture." This webinar will help healthcare leaders keep their finger on the pulse of change and put their monthly operating results into context. Monitor the latest news and trends in healthcare finance. Identify ways to narrate your business performance for a larger audience.

### [Nov 2: 10 Ways to Accelerate Your Claims](#)

Is your organization struggling to get money in the door? If you're in healthcare, the answer is yes. It's time to accelerate your payment period. This webinar will offer revenue cycle best practices for improving your overall claims process, with strategies from the front desk to the back office. Learn how to analyze your revenue cycle holistically and concentrate your efforts on strategic areas of improvement — getting the right information at the right time, decreasing errors and denials, sending out cleaner claims, focusing on smarter follow-up, reducing the number of touches. You know your processes better than anyone. This webinar will help you make them even more effective and efficient. Sponsored by: AKASA

### [Nov 8: The Latest on Healthcare Price Transparency](#)

Join this webinar to hear from leading experts on the latest requirements and impacts of federal healthcare price transparency. From the latest on why some hospitals have incurred fines, enforcement measures, foresights into mandatory templates and new transparency requirements on the horizon. Also hear how price transparency may be impacting hospital and health system negotiations with payers and pricing strategies. In partnership with American Health Information Management Association.

## Nov 16: Navigating Denial Prevention: Insights for Impactful Results

In the realm of denial management, 31% of healthcare finance professionals say they prioritize denial prevention, yet this isn't where they allocate the bulk of their revenue cycle resources. Due to the persistence of outdated technology and predominantly manual processes, claim denials remain a pervasive industry challenge. Left unaddressed, these denials can result in an average loss of up to 5% of net patient revenue. To proactively manage denials, healthcare organizations must establish a robust strategy that integrates the right insights, tools and resources to effectively stay ahead of this issue. Sponsored by: Waystar

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