

2024 PARTNERSHIP BENEFITS PACKAGE

January 1 - December 31, 2024



LEVEL AVAILABILITY PRICING BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
	unlimited	unlimited	unlimited	10
	\$ 3,150	\$ 5,250	\$ 7,875	\$ 12,600
Complimentary registration(s) to any in-person First Illinois Chapter educational event. Amount shown is maximum complimentary registration (s) per year (not per event).	1	2	3	4
List of attendees at First Illinois Chapter educational events, includes in-person and webinar programs. Attendee list distributed two business days prior to the event.	Included	Included	Included	Included
Opportunity to exhibit at educational event(s) (as location space permits). Please see FOOTNOTE below regarding 2024 Region 7 Midwest Conference**	n/a	1 event	1 event	2 events
Exhibit display location/placement.	n/a	3rd priority placement	2nd priority placement	1st priority placement
Partner will be recognized, verbally or visually, at all key chapter events (both in-person and virtual). This would include displaying company logo and respective partnership level on signs/banners or overhead screens during event.	Included	Included	Included	Included
Special ribbon recognition on badge at chapter events	Included	Included	Included	Included
Dedicated point of contact to support optimization of partnership benefits	Included	Included	Included	Included
Opportunity to submit relevant session topics and case study presentations to the education committee for review and consideration for any key chapter educational event.	Included	Included	Included	Included
Opportunity to introduce a speaker at one chapter educational event	n/a	n/a	n/a	Included
Email distributed by chapter to all active provider members. This would be a co-developed and chapter approved email highlighting partner organization's expertise, services and/or value proposition (once per calendar year)	n/a	n/a	n/a	Included
Company logo and link to company website from chapter website	Partnership Page	Partnership Page	Home & Partnership Page	Home & Partnership Page
Company name and partner level in each issue of chapter's newsletter <i>First Illinois Speaks</i> with link to company website. Newsletter is published three times a year.	Included	Included	Included	Included
Complimentary ad(s) in chapter newsletter	1/4 Page Ad in 1 issue	1/4 Page Ad in 2 issues	1/2 page add in 2 issues	Full page ad in 3 issues
Opportunity to submit a relevant article in issue(s) of chapter newsletter	1 issue	1 issue	2 issues	3 issues
Executive Golf Outing: (a) Foursome sponsor at an outdoor golf outing or (b) golf team sponsor at indoor event (TopGolf) * *Type of event will be at the discretion of the chapter leadership.	n/a	n/a	Included	Included
Executive Golf Outing: Company recognition at golf event location	n/a	n/a	Included	Included

NOTE: During the year, a number of additional exposure opportunities (i.e. Event Sponsorships) will be available. These opportunities and respective cost will be offered to Partners in advance of making these available to non-partner organizations. Applicable events, type of offerings, and pricing will be determined and offered at the discretion of chapter leadership.

**** FOOTNOTE: If a 2024 Region 7 Midwest Conference is held in lieu of the First Illinois Chapter's Fall Summit, annual partners will have the option to use their one (1) exhibit space benefit toward securing space at the Region 7 Midwest Conference and receive a credit of 60% of the booth cost to be applied to purchase Region 7 exhibit space at prevailing rates. If a Partner opts out of exhibiting at the Region 7 Midwest Conference, the one (1) exhibit space benefit is still applicable to any First Illinois program during the calendar year.**