



northeast ohio chapter

Dear Healthcare Leader:

Welcome to 2024 and a new sponsorship year! Healthcare organizations and healthcare finance continue to be in a unique and challenging time due to so many external factors. However, as we enter this new chapter year, we are prepared more than ever to meet the ever-changing needs of our organizations and members by putting our Corporate Sponsors at the forefront of education and innovation.

The Corporate Sponsorship Program is structured to give you exposure to roughly 500 chapter members. 2023 allowed our chapter to continue to expand our in person events, giving our business partners more opportunities to interact with members. In 2024, we aim to bring you the same commitment. All of our sponsors receive recognition on our website, at events, as well as many other benefits.

Please review the following pages for benefits and important information regarding sponsorship for the 2024 calendar year. If you would like to take advantage of Corporate Sponsorship, please submit your commitment **by January 31, 2024.**

Sincerely,

Chapter President
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Chapter President-Elect
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Chapter Sponsorship Chair
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Tentative 2024 Calendar of Events		
Event	Dates	Location
Annual Gala	January 20, 2024	Marriot Downtown Ballroom
Super PFS *	February 15, 2024	Akron General Health & Wellness Center
March Madness Networking	March TBD	On-site
Women in Leadership *	May 23, 2024	Canal Park – Akron Rubber Ducks Stadium
Summer / Fall Educational Event *	Fall 2024	On-site
Region 6 Conference**	September 25-27, 2024	Hilton at Easton - Columbus
Networking	October 2024	On-site

* Denotes events that provide education hours

**Event provides education hours but any discounts provided by sponsorship are not available



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Sponsorship Benefit	Sponsorship Level			
	Bronze	Silver	Gold	Platinum
Recognition of Sponsors at Webinars, Virtual, & Live Events (as permitted)	√	√	√	√
Listed in Sponsor Slideshow at Chapter Events (Virtual & Live (as permitted))		√	√	√
Logo & Site Link on Chapter Website	√	√	√	√
Color coded badges at all events to identify Chapter sponsors to attendees	√	√	√	√
Electronic or Social Media Content to Chapter Members		1	2	3
Free Registrations for Chapter Educational Events (if applicable)		4 annually	6 annually	8 annually
Free Registrations for Provider Registrants at Educational Events (if applicable)		2 annually	3 annually	4 annually
Listing of All Attendees from Chapter Educational Events		√	√	√
Priority Preference of Sponsorship Opportunities		Third	Second	First
Priority Preference of Speaking and Educational Content Opportunities		Third	Second	First
Job Postings on Chapter Website		√	√	√
2024 Base Rate	\$1,000	\$2,000	\$3,000	\$3,500
2024 Renewal Rate*	\$900	\$1,800	\$2,800	\$3,200

****If you have been a sponsor in the last two years and we receive your commitment by January 31st and timely payment, you are eligible to receive the discounted renewal rate listed above. THANK YOU for your support of our Chapter!***