



Sponsorship Program

Co-Chairs

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Effective 6/1/2023

Sponsorship Fee

Limited Number of Sponsors

WI HFMA Web Page Listing

Signage/Booth at Chapter Events

Recognition at Chapter Events

Discount off of additional Sponsorships

Complimentary Program Registrations

First Right to Sponsor Other Chapter Functions/Benefits

Invitation to Interact with WI HFMA Board*

Program Sponsor

First Right of Renewal until June 1st

Speaker Introductions (Keynotes excluded)

Speaker Opportunities

Swag items at events

Sponsorship Level			
Platinum	Gold	Silver	Bronze
\$4,000	\$2,500	\$1,500	\$750
6	10	N/A	N/A
X	X	X	X
Logo, Description and Link to your website	Logo and Link to your website	Logo and Link to your website	Logo and Link to your website
At all 3 events	2 of 3 events	Annual Meeting Only	Annual Meeting Only
Written All Programs, Verbal at Annual Meeting	Written All Programs, Verbal at Annual Meeting	Written All Programs, Verbal at Annual Meeting	Written All Programs, Verbal at Annual Meeting
30%	20%	10%	N/A
5	3	2	1
Preferred	After Platinum	After Platinum & Gold	After Platinum, Gold & Silver
X	N/A	N/A	N/A
Annual/Fall	N/A	N/A	N/A
X	N/A	N/A	N/A
X	X	X	X
X	X	X	X
X	X	X	X

All of the following Sponsorship opportunities include verbal and written recognition. Introduction of Sponsor and services by a Sponsor representative. Opportunity to exhibit during the time frame of the individual events as well as provide swag for attendees. In addition, all Sponsors will be eligible for speaking opportunities at HFMA events. Should a prospective Sponsor want to sign up after Jan 1st, there will be a prorated charge of 30% of the desired level plus commitment and payment for the next chapter year.

Social Event Sponsor Annual	\$	1,500.00
Cocktail Hour Sponsor Annual	\$	1,500.00
Lunch Sponsor Annual or Fall	\$	1,000.00
Keynote Speaker Introduction per Event	\$	500.00

Women in Healthcare Leadership

Program Sponsor (Limit 3)	\$	2,000.00
Lunch Sponsor	\$	1,500.00
Social Event Sponsor (Limit 2)	\$	1,000.00

*Board Invite: Invited to give feedback on the year - what is good, bad, or needs to be changed