



## **2024 HAWAII CHAPTER SPONSORSHIP PROGRAM**

### **WHY BECOME A CHAPTER SPONSOR?**

Visibility is a powerful advantage, and as a sponsor of the Hawaii Chapter of Healthcare Financial Management Association (HFMA Hawaii), you gain exposure to a select audience that is over 150 members strong. Our membership consists of CEO's, CFO's, Revenue Cycle, Patient Financial Services Directors, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an HFMA Hawaii Chapter sponsor, a wealth of recognition opportunities is yours. At a minimum, you will see your organization's name and logo on pertinent Chapter materials and receive on-site recognition at educational conferences. Additional recognition and educational opportunities are available, depending on the sponsorship level you select.

With your support and technical expertise, HFMA Hawaii will continue to thrive and provide valuable services to our members and potential members. The Hawaii Chapter is proud of its current affiliations with sponsors and looks forward to hearing from you.

All sponsorships are received with great appreciation and in good faith; we are the stewards of your investment.

### **CHAPTER SPONSOR INFORMATION**

- A. **START DATE:** Chapter Sponsorships are based on a calendar year starting on January 1<sup>st</sup> and ending on December 31<sup>st</sup>.
- B. **PAYMENTS:** Payments can be made by Credit Card in CVENT. After registration and payment, you will receive a notice from CVENT confirming your sponsorship.



## 2024 Hawaii Chapter Sponsorship Levels

	Chapter Sponsorship Packages			
	Platinum \$4,000	Gold \$3,000	Silver \$1,500	Bronze \$500
	Limit 2	Limit 6	Limit 8	Limit 4
<b>Annual Conference (March) &amp; Revenue Cycle Seminar (November) Benefits</b>				
# of Complementary registrations to chapter conferences during sponsorship year	3	2	1	
Opportunity to speak at one event (Annual Conference or Revenue Cycle Seminar) and complimentary registration for the speaker	X			
One complimentary Exhibit Table and one complimentary registration at Annual Conference only	X			
Sponsor recognition for company attendees on event badges	X	X	X	X
Recognition on program materials	X	X	X	
Audio visual recognition on screen prior to start of general sessions	X	X	X	X
<b>Recognition of Sponsorship Support</b>				
Recognition at all Chapter Conferences and events	X	X	X	X
Premier logo recognition on HFMA Hawaii Chapter website Home page – logo and direct link to sponsor website	X	X		
Logo recognition on HFMA Hawaii chapter website “Sponsors” page	X	X	X	X
Sponsor Spotlight on chapter’s social media platforms: Facebook, Instagram and LinkedIn	X	X		
<b>Educational Opportunities</b>				
Opportunity to provide live educational webinar(s) to Chapter members during the sponsorship year	2	1		

An educational webinar must be informative in purpose and address an industry need or current issues relevant to the field of health care financial management, health care finance and regulations. It may not focus solely on the sponsor’s company, product or service.

Throughout the year, you may also choose to sponsor individual events. This allows you to show your support of HFMA through your contribution of our specific educational events. Check the HFMA Hawaii website at [www.hihfma.org](http://www.hihfma.org) for updates on all educational events, including individual event sponsorship opportunities.

Please contact Rennie, Sponsorship Chair, at [Rennie.Otake@hmsa.com](mailto:Rennie.Otake@hmsa.com) to learn more about chapter or event sponsorship opportunities.