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## November 30th 2023 Networking Holiday Party



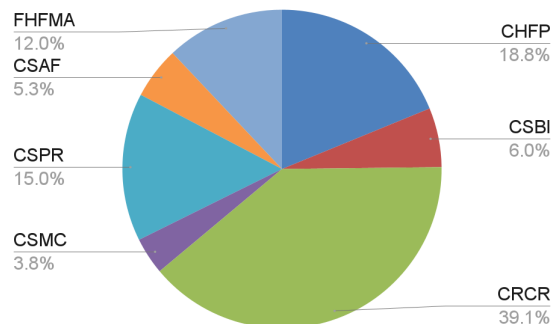
The Western Pennsylvania Chapter of HFMA had an exciting roster of speakers for the November 30, 2023 networking holiday party. Jeffrey Petrell gave a healthcare tax update. Matt Feeney spoke on healthcare fraud & cybersecurity. Holly L Miller presented on the topic of provider risks & risk management. Frank Czura shared a global view on ethics & foreign corrupt practice act. Nicole S. & Tiffany Wilfong, DCJ presented workplace investigations and matters seen in the healthcare space.

## Benefits of HFMA Certification

Through a structured, self-paced learning curriculum you gain knowledge in the areas of healthcare finance, revenue cycle, accounting and finance, business intelligence, managed care, and physician practice management. So why is this important? With focused skill development, your certifications mean that you'll increase your opportunities for promotion or moving laterally within your organization. Increasing your knowledge means there is greater potential to boost your confidence. While earning an HFMA Certification improves your reputation among peers, it also demonstrates your efficiency and credibility among employers and clients alike.

### Chapter Membership

2684 Members  
114 Certified Members



[Highmark Health Releases 3rd Quarter Financial Results](#)

[New Collaborative Initiative Between Partner4Work UPMC and UPMC Health Plan to Connect People to Career Pathways Starting with Healthcare](#)

[Warren General Hospital Reports Data Breach](#)

[Independence Health Sees About \\$23 Million in Losses Over 3-month Period](#)

[US Health Insurers Humana, Cigna in Talks to Merge](#)

[Hospitals Push Back Against Medicare Advantage Plans](#)

[UnitedHealth Uses AI Model with 90% Error Rate to Deny Care, Lawsuit Alleges](#)

## **HFMA News**

[Congress Doesn't Seem to be Mulling a Fix for the 2024 Medicare Physician Payment Cut](#)

[Proposed Rule Sets Medicare Penalties for Providers that Commit Information-Blocking Infractions](#)

[Healthcare News of Note: Health Systems Benefit From Hike in Use of Patient Portals](#)

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# Live Webinars

## **Dec 5: Region 8 HFMA: Current Issues in Business Ethics 2023**

Boz Bostrom will provide participants with an update on business ethics issues. There will be a focus on learning from real-world ethical violations involving accounting and finance professionals.

## **Dec 6: The Big Picture: Month-End Close (November 2023)**

Our monthly financial results do not occur in a vacuum. They are the product of various economic, social, political, and other macro-environmental forces that regularly combine with business strategy to yield a profit or loss. Unfortunately, the demands of daily finance and accounting work often disconnect us from the "bigger picture." This webinar will help healthcare leaders keep their finger on the pulse of change and put their monthly operating results into context. Monitor the latest news and trends in healthcare finance. Identify ways to narrate your business performance for a larger audience.

## **Dec 7: Decoding Patient Financial Trends**

In the ever-changing landscape of healthcare finance, grasping the shifting consumer perspective on how providers engage financially with patients is crucial for sustained success in 2024. Join Erlanger Health System and CarePayment experts as they decode trends in patient financial engagement from 2023, and how Understanding these trends can pave the way for provider success in 2024. Sponsored by: CarePayment

## [Dec 12: Primary Care: A Crucial Strategy in Your Value-Based Journey](#)

Join a distinguished panel of experts to explore topics across value-based primary care models, physician incentives and the operational components essential for transitioning to risk-based payment models. This panel discussion will be led by Premier finance and value-based care leaders, as well as a Chief Operating Officer from a prominent faculty practice plan and a highly experienced physician executive from a large Clinical Integration Network (CIN), who has a proven track record in developing successful value-based and risk-based incentive models relevant to your organization. Sponsored by: Premier, Inc.

## [Dec 13: A New Framework for Measuring RCM Success](#)

The healthcare industry is facing unprecedented financial pressure, and inaction is no longer an option. Health system leaders are evaluating revenue cycle management (RCM) digital transformation initiatives to accelerate cash and secure the financial health of their organizations. The industry lacks an industry-tested measurement approach to assess performance within RCM. This session will unpack the research in identifying a vendor-agnostic adoption model framework for revenue management that assesses an organization's technology footprint, as well as key performance indicator operations. Hear from a large health system on their perspectives and insights on the application of this model. Sponsored by: FinThrive

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*visit us online at [www.hfma.org/chapters/region-3/western-pennsylvania](http://www.hfma.org/chapters/region-3/western-pennsylvania) to learn more!*

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