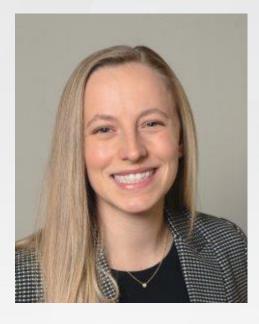


#### **340B Drug Pricing Program**

This presentation should not be relied upon as legal advice

#### **Meet the Presenters**





Sam Dustman Lead Consultant Travis Belson Lead Consultant



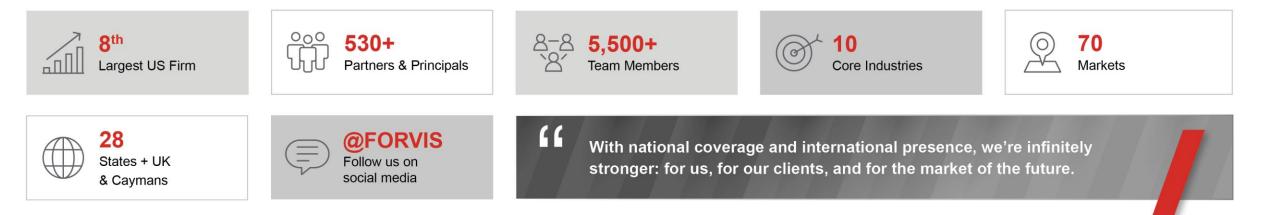
#### **FORV/S**

#### **An Enhanced Professional Services Firm**

What's going to happen tomorrow? You can't predict the future, but you can prepare for it. To thrive in an environment that moves faster every day, business leaders need to anticipate and be ready for what comes next.

That's where **FORVIS** can help. Driven by a commitment to anticipating what's ahead, we aim to help our clients be ready when the future turns to the present. We're committed to using our exceptional vision to provide unmatched client experiences that drive business forward.

FORVIS was created by the merger of equals between BKD and DHG. We now have the scale and scope of a dynamic, Top-10 professional services firm—but we'll continue our legacy of high-touch personal service delivered with remarkable care, expertise, and drive.



#### Forward Vision Drives Our Unmatched Client Experiences

As a FORVIS client, you will benefit from a single organization with the enhanced capabilities of an expanded national platform, deepened industry expertise, greater resources, and innovative advisory services. Our aim is to help clients succeed today while preparing them to forge ahead into a clear future.

We are FORVIS — driven by a commitment to anticipate what's ahead so that our clients are ready to thrive when it arrives.

## FORVIS Overview

#### **A National Footprint**

Created by the merger of BKD & DHG, FORVIS' Healthcare Practice, has an extensive reach that serves healthcare providers in all 50 states.

States with Clients Served

States with Clients Served & Office Locations



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#### **Healthcare Consulting Practice Overview**

#### Leveraging Our Forward Vision to Help You Achieve Financial & Operational Excellence

FORVIS has designed its healthcare consulting solutions portfolio specifically to address a healthcare organization's unique and complex challenges and opportunities. We combine informative analytics and deep technical resources and competencies to help you make informed decisions that drive value, quality, and results.





#### Finance

Dynamic Financial Modeling, Financial System Optimization, Prospective Reporting & Feasibility Studies, and Payor Strategies



#### **Reimbursement & Regulatory**

Cost Reporting, DSH & Uncompensated Care Reporting, Medicare Bad Debt, Regulatory Compliance, Post-Acute Care Targeted Offerings, and Strategic Reimbursement Offerings

#### Analytics

Market Intelligence Dashboards, Operational Insights, Value-Based Care Models, and Performance Benchmarking

#### Performance Improvement

Clinical Documentation: Integrity, Improvement & Coding, Clinical & Operational Excellence, Cost Management, Pharmacy & 340B, Physician Services, and Revenue Cycle & Integrity

#### Strategy

Mergers, Acquisitions & Partnerships, Organizational Health, Physician Alignment, Strategic Planning, and Value-Based Care

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#### AGENDA

340B Program Overview

340B Program Strategy

Manufacturer Barriers

340B Program Outlook

# 340B Program Overview

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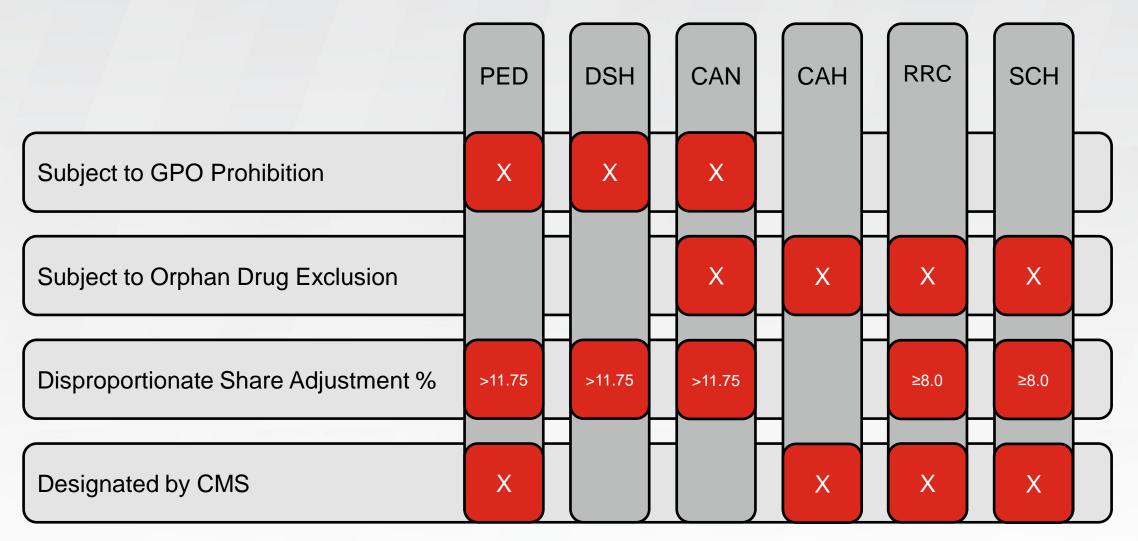
## 340B Drug Pricing Program Overview

Part of the Public Health Services Act, section 340B & Medicaid rebate program

Federally mandated drug pricing program created in 1992
 Expanded under the Clinton, W. Bush and Obama administrations

Requires drug manufacturers to provide front-end discounts on covered **outpatient drugs** to help **stretch scarce federal resources** at covered entities that **serve vulnerable and indigent** populations

## Eligibility



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## Diversion

Drugs can only be used on an outpatient basis for a covered entity's patients as defined by

HRSA - use for other individuals constitutes prohibited diversion

#### What is a covered entity?

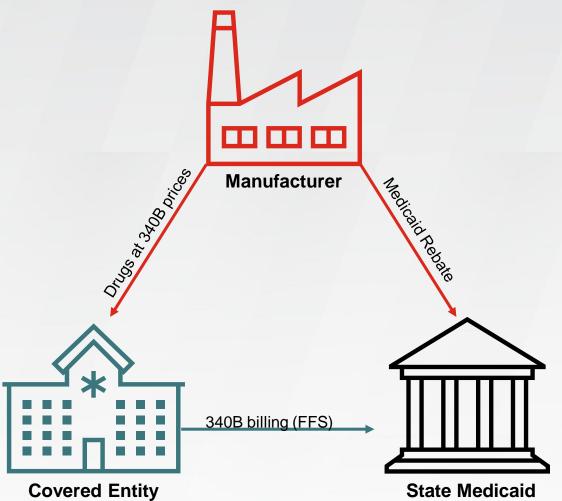
- Where services are provided
- Physicians must be employed or under a contractual or other arrangement
- Entity should maintain a listing of approved 340B physicians

#### Who is an eligible patient?

- Individual with whom the entity has an established relationship such that they maintain medical records
- Individual receiving care at an eligible location from an eligible provider



## **Duplicate Discount**



- 340B laws prohibit application of both 340B price discount on front end & payment of pharmacy rebate to state Medicaid on back end for same drug claim
- Some states have been slow to establish & communicate Medicaid billing requirements & potential modifiers
  - Transition to Medicaid Managed Care has created confusion

 Covered entities should have mechanisms in place to identify Medicaid Managed Care (MCO)

The responsibility for avoiding duplicate discount rests on the covered entity

#### **HRSA** Audits

HRSA has conducted approximately 200 audits annually since 2015

#### **Results are publicly available**

Audits initially had a collaborative/educational tone, but the tone has changed when HRSA began instituting punitive penalties to ensure compliance

HRSA audits conducted by the Bizzell Group or HRSA

HRSA will continue to focus on contract pharmacy arrangements, diversion, duplicate discounts, & 340B database records

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## **Preparing for HRSA Audit**

HRSA audit work procedures will include



Review of policies, procedures, & processes



Verification of internal controls to prevent diversion & duplicate discounts



Testing sample 340B-drug transactions



## **Results of HRSA Audit**

#### Example Findings

- Incorrect 340B OPAIS Database Record
- Entity did not provide contract pharmacy oversight
- Diversion
- Duplicate Discounts
- Inaccurate or incomplete information in the Medicaid Exclusion File (MEF)
- Entity was billing Medicaid contrary to information included in the MEF

#### **Consequences of Non-Compliance**

- Repayment of discount to manufacturer (most common)
- Removal from 340B program
- Civil monetary penalties for knowing & intentional violations
- False claim liability

## **340B Oversight Action Steps**

Procedure	Recommended Frequency
Diversion	Monthly
Duplicate Discount	Monthly
Prescriber List	As Needed/Monthly
Accumulations High/Low	Monthly
Purchase Activity/340B Savings	Monthly
Data Feeds	As Needed/Monthly
Qualification Filters	As Needed/Quarterly
HRSA OPAIS Database	As Needed/Quarterly



# 340B Program Strategy



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#### 340B Strategy – Approach

- 340B Oversight Committee Internal audit
- 340B Team
- Policies & procedures
- Documented use of savings
- Internal monitoring
  - Medicaid BIN/PCN/Groups
  - Eligible locations
  - Contract pharmacy qualification parameters

- - Mock audit procedures
  - Frequency & sample
- Independent external reviews
  - Operational
  - Compliance



#### **Top Opportunities**

- Provider-Based Clinic Conversion
- 340B Drug Pricing Program
  - Contract Pharmacy Arrangement Expansion
  - Manufacturer Restrictions
    - 340B ESP
    - Alternative Distribution Model
    - Prescribing Trends
- Entity-Owned Retail Pharmacy
- Operational Improvements
- Pharmacy Charge Capture/Structure

#### Entity-Owned Pharmacy Why it may be right for your hospital



 $\bigtriangledown$ 

Integrates directly with clinic staff and physicians Ex. Prior authorizations and refill requests

Financially bypass contract pharmacy issues and service fees, manufacturer issues



Additional line of business with further potential to grow

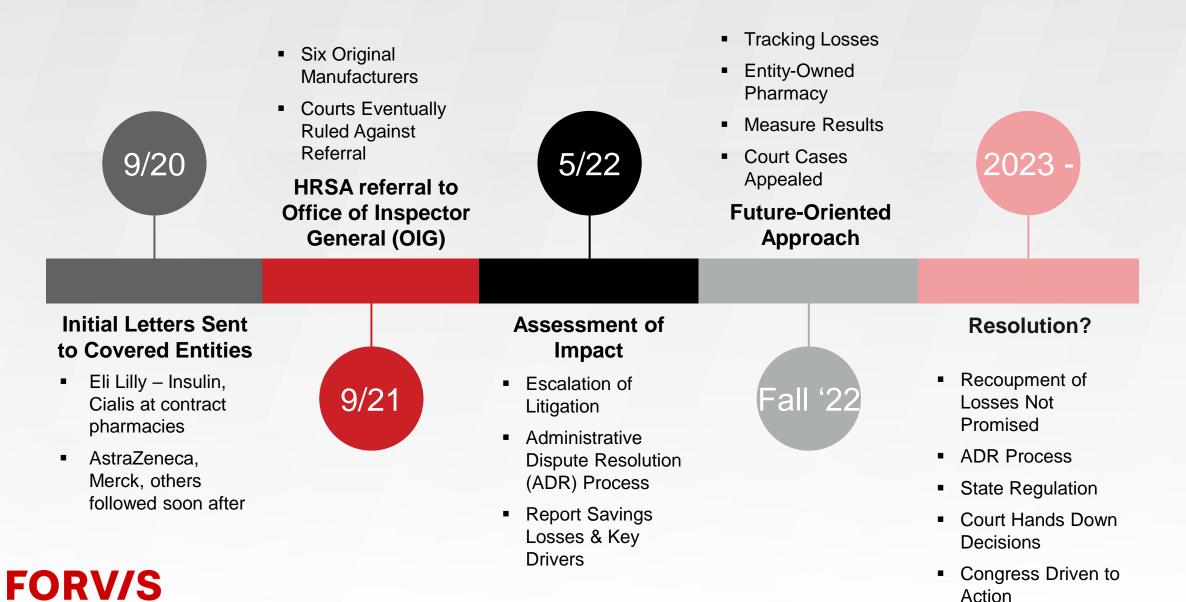


# Manufacturer Barriers



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## **The Manufacturer Timeline**



## **Manufacturer Restrictions**



#### **340B ESP**

Owned by Second Sight Solutions

Goal: Improve 340B transparency Purported to help the prevention of duplicate discounts

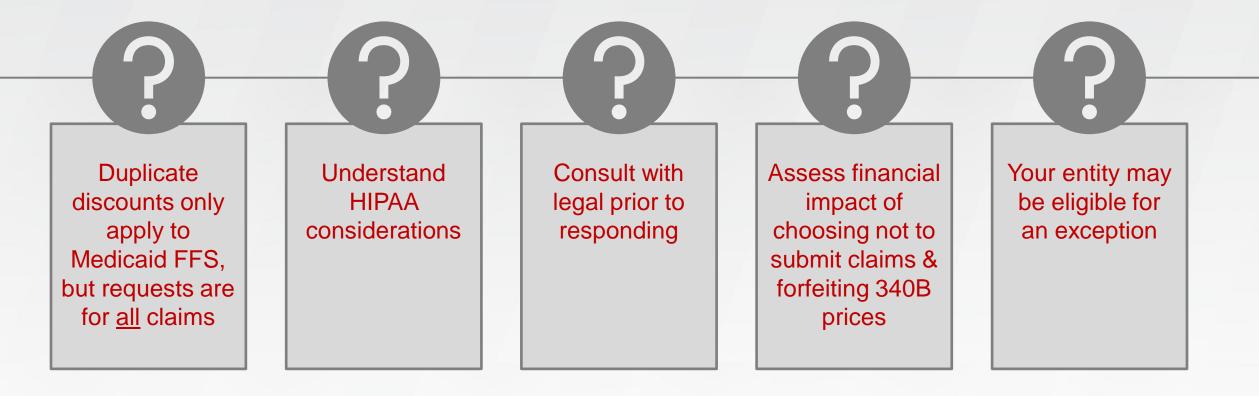
Claims data is requested for all payers

Works best if protections exist against discriminatory reimbursement practices

"The manufacturer's view of duplicate discounts is different than that of a CE..."



# Should Data be Submitted to 340B ESP?





## **Legal Action**

#### **District Courts**

- 3 lawsuits across the districts
- 2 sided with manufacturers, 1 with covered entities
- All have been appealed

#### **Court of Appeals**

- Novartis / United Therapeutics v. HHS in District of Columbia
- Eli Lilly v. HHS in 7<sup>th</sup>
   Circuit
- Sanofi / Novo Nordisk / AstraZeneca v. HHS in 3<sup>rd</sup> Circuit

#### Supreme Court

May end up in Supreme Court if Appeals issue diverging opinions

- 3<sup>rd</sup> Circuit sided with manufacturers
- Other 2 cases are pending

## Legal Action, Cont.

Legislation passed in AR and LA **prohibits** manufacturers (& other 3<sup>rd</sup> parties) from:

ARKANSAS Implementing discriminatory fees for 340B participants

Requiring claims modifiers to identify 340B drugs

Restricting access to 340B drugs through additional contract pharmacy requirements

LOUISIANA

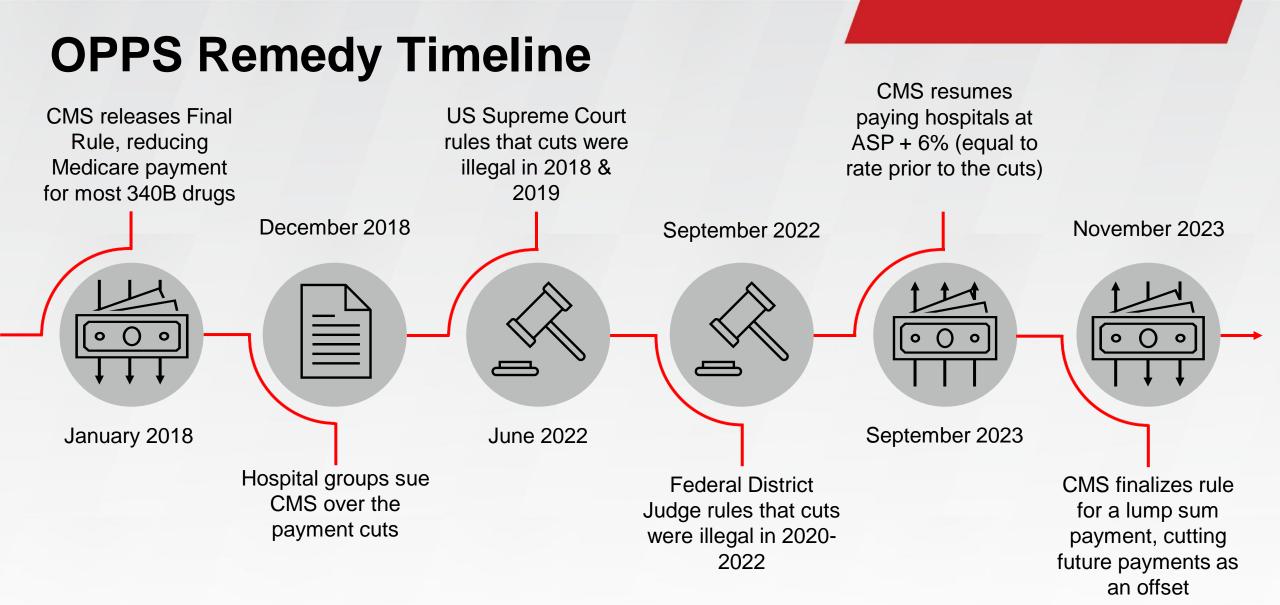


# 340B Program Outlook

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## **OPPS Remedy – Action Steps**

Assess Remedy proposed lump sum for Medicare Traditional

Assess Medicare Advantage potential lump sum payment and contract terms to see if allows for retrospective payment

Revenue Recognition – no current needs until rule is finalized

Budget for ASP + 6% and 0.5% reduction for other services



## **Unregistered Child Sites**

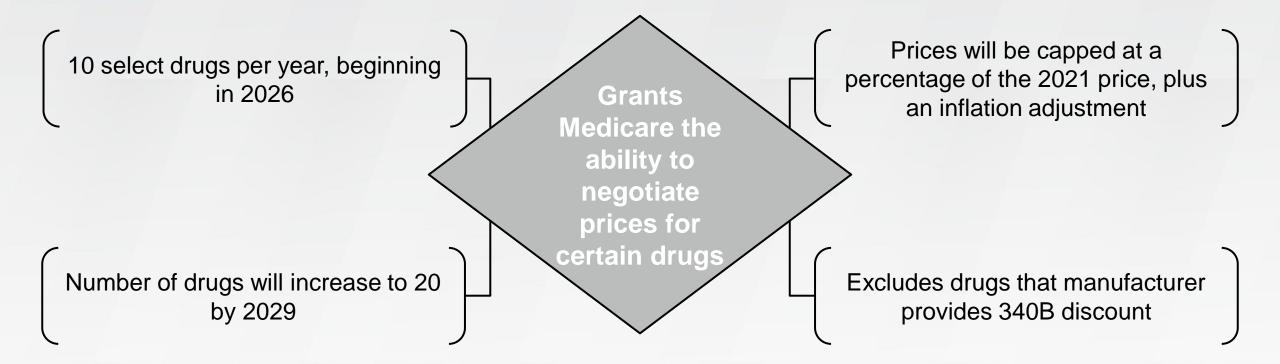
(Oct. 2023) HRSA announces that they will be prohibiting the use of 340B drugs at unregistered child sites. Organizations have two paths to compliance: Hospitals with sites already on their MCR but not on OPAIS, must register the sites on OPAIS during the next registration window (Jan 1. -16)

Hospitals with sites *not* on the MCR nor OPAIS, must submit the following information to HRSA by January 25, 2024:

- 1. Name of child site
- 2. Date the site will be listed on the MCR which must be the next one filed
- 3. The date the hospital will register the site on OPAIS

A lawsuit of more than 40 hospitals and health systems is currently being pursued against HRSA as it relates to this ruling.

## **Inflation Reduction Act**



\*Additional component of Act fines manufacturers who raise drug prices at a rate greater than inflation



## **Visits with Congress**

 15 Congressional offices

 Focus on key decision makers

 Advocacy organizations

 "Good" and "bad" players

 Will need compromise between all 340B parties

Watching for future rule changes



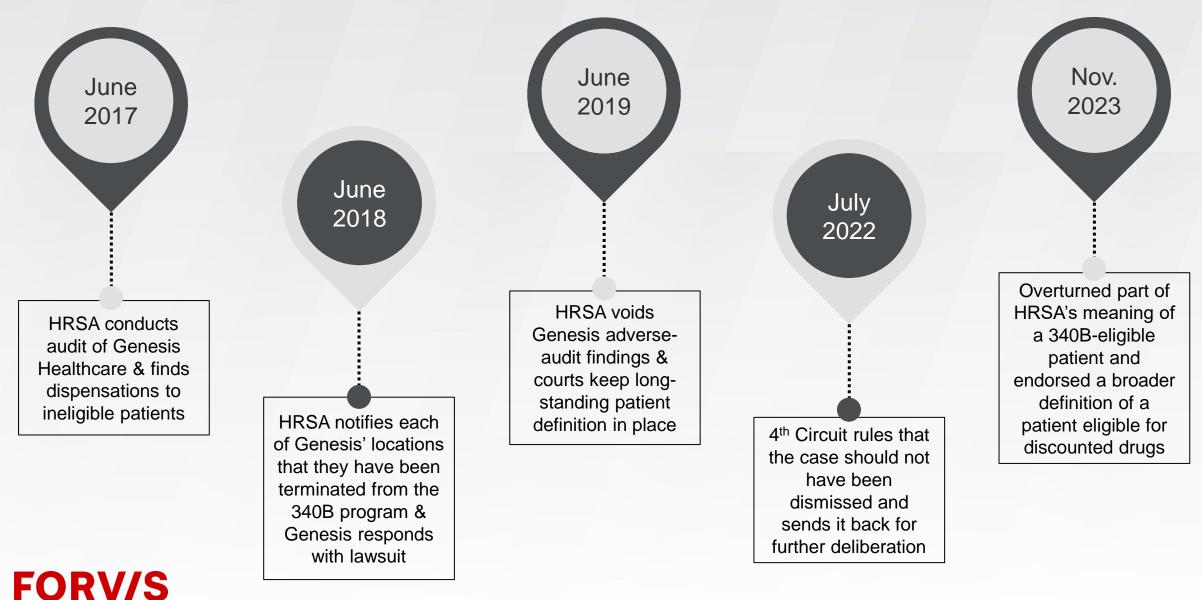
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#### Legislative Update Pharmacy-Related Bills





## Genesis Healthcare v. Becerra



#### **New 340B Regulation**

- Restrictions to use and number of contract pharmacies
- Changes to hospital eligibility, including child sites
- Contract pharmacy definition
- Mega guidance
- Report on use of 340B savings
- Provide HRSA with regulatory authority to administer 340B
- Discriminatory pricing



#### **Advocacy Action Steps**

**Contact Congress and State Legislators** 

2 Work with advocacy groups

3 Report overcharges to HRSA

Educate your board

5 Maximize and maintain your 340B savings



# Thank you!

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