

## Georgia Chapter GOLD, SILVER, BRONZE and DIAMOND Sponsorships Benefits 2023-2024

Corporate Sponsorship Levels and Benefits (Summary)	\$2,500 Bronze	\$3,500 Silver	\$5,000 Gold	\$8,500 Diamond
Complimentary Institute registrations per year		2	4	6
Free golf passes for chapter sponsored golf events			2	4
Ability to bring and share marketing materials	X	X	X	X
Access to provide promotional giveaways to Institute participants	X	X	X	X
Access to introduce keynote speakers at HFMA Georgia sponsored events			X	X
Reduction in Exhibitor Fees with preferred booth assignments at all vendor exhibition opportunities offered by HFMA Georgia			50% off	Complimentary
A la Carte Sponsorship per Institute (excludes vendor booth exhibit)			One at 50% off	One Complimentary
Priority on institution topic and speaker ideas (within Institute theme, as approved by President)	X	X	X	X
Recognition on the HFMA Georgia Chapter website with link to the Sponsor's Home Page	X	X	X	X
Recognition of sponsor name and logo at each Institute (Including App)	X	X	X	X
Advanced access to Institute attendee listings	X	X	X	X
Opportunity to moderate a Podcast episode on Georgia's Mic'd Up Podcast			X	X
Opportunity to promote a single white paper/case study via Georgia Chapter HFMA digital channels. (To be reviewed and approved by Board)				X
Priority to exclusively sponsor and host, a single networking event for health system providers. (No other sponsors can attend, except for GA HFMA Board Members)				X
Priority to host, organize and exclusively sponsor a 1-day event at a health system of your choosing. Providing lunch and other sponsorship logistics. Marketing, education support, and other event logistics to be provided by GA HFMA				X

### Provider Member Sponsorship Benefits

Eligibility: Healthcare Providers

Cost: \$1500

#### Benefits:

- One (1) free Institute Registration for a "C-level" (CEO, CFO, CIO, COO, CMO, CNO) or Senior Revenue Cycle or Finance Employee (SVP, VP, Executive Director)
- Recognition on the HFMA Georgia Chapter website with a link to the Provider website
- One (1) workshop or workshop series "Sponsored" by the Provider Sponsors
- Ten (**10**) Free Institute Registrations (Fall or Spring (not both))
- Recognition at all Georgia HFMA Institutes