

North Carolina Healthcare Financial Management Innovation Award Application

NEEDS IDENTIFICATION – Maximum of 20 points awarded

Describe, in 200 words or less, the needs identification process, including any data collected, and the specific needs identified to impact patients, employees, events, or processes in a noteworthy and significant way.

GOALS & OBJECTIVES – Maximum of 20 points awarded

State, in 200 words or less, the goals and objectives, relating them to the identified need. Specify the target audience and measurable performance levels desired for each goal/objective. Describe how achieving goals will be challenging and, if accomplished, will add value to patients, customers and/or employees.

METHODOLOGY – Maximum of 25 points awarded

Describe, in 300 words or less, the methods used to address the goals and objectives, specifying who, how many, how, what, and when. Include the time and resources expended. There must be evidence of conscious efforts that are clearly related to the identified needs and to the goals and objectives. Attach and label any relevant documents (examples: announcements, brochures, publications, program agenda/sample, etc.).

EVALUATION AND RESULTS – Maximum of 35 points awarded

Use no more than 400 words. The key is to measure and identify the impact on the organization, industry, events, practices, clients, etc. Describe the methods used to determine the level of impact – in other words – the extent to which the performance levels stated in the goals and objectives were attained. Describe the instrumentation, data collection process, data analysis, etc. If applicable, attach and label documentation showing the query portion of the instrument, or other means used to gather the data. What were the results? Quantify the impact or the extent to which the performance levels stated in the goals and objectives were met. Attach relevant supporting documentation. Include the level of impact on, or the value to, the organization and its customers.

