***(Insert HFMA Chapter logo)***

**For Immediate Release Contact:**

**(Date Here) (your contact info here)**

**(Full Name)elected to key volunteer leadership position for Healthcare Financial Management Association’s Region(Region Number)**

(Hometown)–The (Chapter Name)Chapter of the Healthcare Financial Management Association (HFMA) has announced the election of (Regional Executive’s Name) to hold the position of Regional Executive, effective June 1, (year).

(RE’s last name) begins a one-year term representing Region (#) of HFMA, which includes chapters in (list states in region). (RE’s last name) is one of 11 Regional Executives who will serve HFMA during this period.

HFMA Senior Vice President Member Experience and Business Development Bill Casey said, “Because of their excellent strategic thinking, communication and leadership skills, (RE’s first name) will be an asset to Region (#) as well as the Association. As a member of the Regional Executive Council, (RE’s first name) will provide guidance on timely issues affecting not only HFMA’s chapters but also healthcare management throughout the region.”

(Add a paragraph about RE’s career background and HFMA experience.)

The Regional Executive is a key volunteer leadership role that is designed to:

* Serve as the primary volunteer leader between volunteers at the local level and the Association.
* Assist chapter leaders in serving members.
* Promote and lead change efforts to drive HFMA’s strategies.
* Foster dialogue and communication at all levels of HFMA.
* Represent the needs and interests of chapter leaders at the Regional Executive Council and to the HFMA National Board and staff.
* Work to create a seamless system of service.
* Encourage chapters to collaborate and help other chapters.

**About HFMA**

*The Healthcare Financial Management Association (HFMA) equips its more than 110,000 members to navigate a complex healthcare landscape. Finance professionals in the full range of work settings, including hospitals, health systems, physician practices and health plans, trust HFMA to provide the guidance and tools to help them lead their organizations, and the industry, forward. HFMA is a not-for-profit, nonpartisan organization that advances healthcare by collaborating with other key stakeholders to address industry challenges and providing guidance, education, practical tools and solutions, and thought leadership. We lead the financial management of healthcare.*

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