



2024 CORPORATE SPONSORSHIP PROGRAM

WHY BE A CORPORATE SPONSOR?

Visibility is a powerful advantage, and as a sponsor of the South Carolina Chapter of the Healthcare Financial Management Association (SC HFMA), you gain exposure to a select audience that is 1,000+ members strong, consisting of CEO's, CFO's, Patient Financial Services Directors, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an SChFMA sponsor, a wealth of recognition opportunities is yours to explore. At a minimum, you will see your organization's name and logo on pertinent marketing materials and gain on-site acknowledgement and signage at educational conferences. Additional promotional opportunities are available, depending on the category of sponsorship you choose.

With your support and technical expertise, SC HFMA can continue to thrive and provide more valuable services to our members and other healthcare professionals. The South Carolina Chapter is proud of its previous affiliations with sponsors and looks forward to hearing from you.

All sponsorships are received with great appreciation and in good faith, as we are managers of your investment.

I. CATEGORIES AND BENEFITS OF CORPORATE SPONSORSHIP

Benefits	Bronze (\$1,500)	Silver (\$3,000)	Gold (\$5,000)	President's Club (\$7,500)
Announcement at all chapter meetings according to sponsorship category.	■	■	■	■
Recognition on the SC HFMA chapter website with link to the sponsor's home page.	■	■	■	■
Advanced access to Institute attendee listings.	■	■	■	■
Listing of sponsors according to level in all Chapter program brochures.	■	■	■	■
Option to sponsor an event at a one-day program.	■	■	■	■
Guaranteed opportunity to exhibit at the Annual Institute; fee still applies	■ (if space permits)	■	■	
Free registration at SC Annual Institute and/or SC Fall Institute meeting (as indicated in this chart).		■ (2)	■ (3)	■ (5)



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Guaranteed exhibit booth space at annual institute at no additional cost.				■
Option to host a hospitality suite at any Chapter Institute or educational program, with President's approval (i.e. sponsoring company will pay fees of hospitality suite)				■
Special ribbon and/or name tag designating President's club membership.				■

II. CORPORATE SPONSOR INFORMATION SHEET

A. START DATE

This Corporate Sponsorship Program begins on **January 1, 2024** and runs through **December 31, 2024**.

B. DETAILS OF THE PROGRAM

Enrollment period will be December – April of each year. A mail out announcement will be sent to previous sponsors and all vendors listed in the current membership directory.

C. PAYMENTS

Payments are due no later than April 30th to take advantage of a full year of sponsor benefits; however, you can join and pay for a sponsorship at any time during the year. The most efficient method of payment is through the SC HFMA website. Payment can be made with a credit card and the application is online. A confirmation email will be received. Payment by check (with the paper application attached) is also accepted with a confirmation email.

D. LOGO & WEBSITE LINK

Make sure to email your company logo along with link to your website address to the sponsorship chair: Melissa Stutz.

mgstutz@lexhealth.org



CORPORATE SPONSOR APPLICATION

PLEASE COMPLETE AND RETURN THIS FORM TO:

HFMA South Carolina Chapter
Attn: Accounts Receivable
P.O. Box 25546
Greenville, SC 29616

NOTE: You can pay your sponsorship online at [SCHFMA | Sponsor Page - Event Summary | Online Registration by Cvent](#), or make your check payable to HFMA SC chapter.

SPONSOR'S COMPANY NAME:

CONTACT NAME:

CONTACT PHONE NUMBER:

BILLING ADDRESS:

CITY, STATE, ZIP:

E-MAIL:

WEBSITE ADDRESS:

We would like to participate at the following sponsorship level:

PRESIDENT'S CLUB **(\$7,500)**

GOLD **(\$5,000)**

SILVER **(\$3,000)**

BRONZE **(\$1,500)**

We would like to make two installment payments.

For More Information Contact:

Melissa Stutz
Sponsorship Chair, HFMA SC Chapter
Phone: 803-939-8702
Email: mgstutz@lexhealth.org



hfma™ south carolina chapter

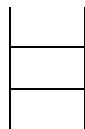
healthcare financial management association

To ensure that we have your company listed online and connected to the correct “specialties”, please check the type of business that you support from the list below:

	Accounting/Auditing Services
	Appraisal/Valuation Services
	Benchmarking Data Services
	Billing Remit Processing
	Capital Equipment Purchasing/Leasing
	Charge Capture and Defense Auditing
	Charge Master Products and Services
	Clinical Documentation Improvement
	Coding / Documentation Validation
	Collection and A/R Recovery Services
	Compliance/Fraud and Abuse
	Computer Software Consulting Services
	Decision Support Systems/Services
	Document Management Products
	EDI Products/Services
	Education/Training
	Eligibility
	Executive Search Firms
	Facilities Design - Construction - Management
	Financial Services
	Group Purchasing Organizations
	Healthcare Legal Services
	Home Care Products/Services
	Human Resources/Employee Benefits
	Information Systems
	Insurance Products/Services
	Investment Banking
	Managed Care Products/Services
	Materials Management
	Non-recourse purchaser of nonperforming receivables
	Outsourcing Services
	Patient Accounts Management/Business Office
	Patient Statement Print and Mail Services
	Payment Processing
	Payroll Services
	Physician Practice Acquisitions Services
	Physician Practice Management
	Reimbursement Services
	Release of Information
	Risk Management
	Staffing
	Strategic Planning Services



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Telecommunications Equipment/Services
Transformation Conversion Assistance
Workflow Technology