



## 2024 CORPORATE SPONSORSHIP PROGRAM

### WHY BE A CORPORATE SPONSOR?

Visibility is a powerful advantage, and as a sponsor of the South Carolina Chapter of the Healthcare Financial Management Association (SC HFMA), you gain exposure to a select audience that is 1,000+ members strong, consisting of CEO’s, CFO’s, Patient Financial Services Directors, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an SCHFMA sponsor, a wealth of recognition opportunities is yours to explore. At a minimum, you will see your organization’s name and logo on pertinent marketing materials and gain on-site acknowledgement and signage at educational conferences. Additional promotional opportunities are available, depending on the category of sponsorship you choose.

With your support and technical expertise, SC HFMA can continue to thrive and provide more valuable services to our members and other healthcare professionals. The South Carolina Chapter is proud of its previous affiliations with sponsors and looks forward to hearing from you.

All sponsorships are received with great appreciation and in good faith, as we are managers of your investment.

### I. CATEGORIES AND BENEFITS OF CORPORATE SPONSORSHIP

Benefits	Bronze (\$1,500)	Silver (\$3,000)	Gold (\$5,000)	President's Club (\$7,500)
Announcement at all chapter meetings according to sponsorship category.	■	■	■	■
Recognition on the SC HFMA chapter website with link to the sponsor's home page.	■	■	■	■
Advanced access to Institute attendee listings.	■	■	■	■
Listing of sponsors according to level in all Chapter program brochures.	■	■	■	■
Option to sponsor an event at a one-day program.	■	■	■	■
Guaranteed opportunity to exhibit at the Annual Institute; fee still applies	■ (if space permits)	■	■	
Free registration at SC Annual Institute and/or SC Fall Institute meeting (as indicated in this chart).		■ (2)	■ (3)	■ (5)



Benefits	Bronze (\$1,500)	Silver (\$3,000)	Gold (\$5,000)	President's Club (\$7,500)
Guaranteed exhibit booth space at annual institute at no additional cost.				■
Option to host a hospitality suite at any Chapter Institute or educational program, with President's approval (i.e. sponsoring company will pay fees of hospitality suite)				■
Special ribbon and/or name tag designating President's club membership.				■

## II. CORPORATE SPONSOR INFORMATION SHEET

### A. START DATE

This Corporate Sponsorship Program begins on **January 1, 2024** and runs through **December 31, 2024**.

### B. DETAILS OF THE PROGRAM

Enrollment period will be December – April of each year. A mail out announcement will be sent to previous sponsors and all vendors listed in the current membership directory.

### C. PAYMENTS

Payments are due no later than April 30<sup>th</sup> to take advantage of a full year of sponsor benefits; however, you can join and pay for a sponsorship at any time during the year. The most efficient method of payment is through the SC HFMA website. Payment can be made with a credit card and the application is online. A confirmation email will be received. Payment by check (with the paper application attached) is also accepted with a confirmation email.

### D. LOGO & WEBSITE LINK

Make sure to email your company logo along with link to your website address to the sponsorship chair: Melissa Stutz.

[mgstutz@lexhealth.org](mailto:mgstutz@lexhealth.org)



## CORPORATE SPONSOR APPLICATION

**PLEASE COMPLETE AND RETURN THIS FORM TO:**

**HFMA South Carolina Chapter**  
**Attn: Accounts Receivable**  
**P.O. Box 25546**  
**Greenville, SC 29616**

**NOTE:** You can pay your sponsorship online at [SCHFMA | Sponsor Page - Event Summary | Online Registration by Cvent](#), or make your check payable to HFMA SC chapter.

**SPONSOR'S COMPANY NAME:**

**CONTACT NAME:**

**CONTACT PHONE NUMBER:**

**BILLING ADDRESS:**

**CITY, STATE, ZIP:**

**E-MAIL:**

**WEBSITE ADDRESS:**

We would like to participate at the following sponsorship level:

- |                          |                         |                  |
|--------------------------|-------------------------|------------------|
| <input type="checkbox"/> | <b>PRESIDENT'S CLUB</b> | <b>(\$7,500)</b> |
| <input type="checkbox"/> | <b>GOLD</b>             | <b>(\$5,000)</b> |
| <input type="checkbox"/> | <b>SILVER</b>           | <b>(\$3,000)</b> |
| <input type="checkbox"/> | <b>BRONZE</b>           | <b>(\$1,500)</b> |

- We would like to make two installment payments.

**For More Information Contact:**

Melissa Stutz  
Sponsorship Chair, HFMA SC Chapter  
Phone: 803-939-8702  
Email: [mgstutz@lexhealth.org](mailto:mgstutz@lexhealth.org)



**To ensure that we have your company listed online and connected to the correct “specialties”, please check the type of business that you support from the list below:**

- |                          |   |
|--------------------------|---|
| <input type="checkbox"/> | Accounting/Auditing Services                        |
| <input type="checkbox"/> | Appraisal/Valuation Services                        |
| <input type="checkbox"/> | Benchmarking Data Services                          |
| <input type="checkbox"/> | Billing Remit Processing                            |
| <input type="checkbox"/> | Capital Equipment Purchasing/Leasing                |
| <input type="checkbox"/> | Charge Capture and Defense Auditing                 |
| <input type="checkbox"/> | Charge Master Products and Services                 |
| <input type="checkbox"/> | Clinical Documentation Improvement                  |
| <input type="checkbox"/> | Coding / Documentation Validation                   |
| <input type="checkbox"/> | Collection and A/R Recovery Services                |
| <input type="checkbox"/> | Compliance/Fraud and Abuse                          |
| <input type="checkbox"/> | Computer Software Consulting Services               |
| <input type="checkbox"/> | Decision Support Systems/Services                   |
| <input type="checkbox"/> | Document Management Products                        |
| <input type="checkbox"/> | EDI Products/Services                               |
| <input type="checkbox"/> | Education/Training                                  |
| <input type="checkbox"/> | Eligibility   |
| <input type="checkbox"/> | Executive Search Firms                              |
| <input type="checkbox"/> | Facilities Design - Construction - Management       |
| <input type="checkbox"/> | Financial Services                                  |
| <input type="checkbox"/> | Group Purchasing Organizations                      |
| <input type="checkbox"/> | Healthcare Legal Services                           |
| <input type="checkbox"/> | Home Care Products/Services                         |
| <input type="checkbox"/> | Human Resources/Employee Benefits                   |
| <input type="checkbox"/> | Information Systems                                 |
| <input type="checkbox"/> | Insurance Products/Services                         |
| <input type="checkbox"/> | Investment Banking                                  |
| <input type="checkbox"/> | Managed Care Products/Services                      |
| <input type="checkbox"/> | Materials Management                                |
| <input type="checkbox"/> | Non-recourse purchaser of nonperforming receivables |
| <input type="checkbox"/> | Outsourcing Services                                |
| <input type="checkbox"/> | Patient Accounts Management/Business Office         |
| <input type="checkbox"/> | Patient Statement Print and Mail Services           |
| <input type="checkbox"/> | Payment Processing                                  |
| <input type="checkbox"/> | Payroll Services                                    |
| <input type="checkbox"/> | Physician Practice Acquisitions Services            |
| <input type="checkbox"/> | Physician Practice Management                       |
| <input type="checkbox"/> | Reimbursement Services                              |
| <input type="checkbox"/> | Release of Information                              |
| <input type="checkbox"/> | Risk Management                                     |
| <input type="checkbox"/> | Staffing  |
| <input type="checkbox"/> | Strategic Planning Services                         |



**hfma**<sup>™</sup> south carolina chapter  
healthcare financial management association

	Telecommunications Equipment/Services
	Transformation Conversion Assistance
	Workflow Technology