

## Speakers Bureau and Content Topics

### Revenue Cycle Management

#### Research Deep Dive: Industry Trends and Impact on Hospital Revenue Cycle Strategies

- Our team shares findings of its recent survey of hospital CFOs and revenue cycle leaders and their views around cash position, technology investment priorities, top revenue cycle challenges, AI, and more.
- We'll also explore what these findings mean for your coming revenue cycle priorities and planning efforts and share insights and tactics from in-depth interviews with hospital leaders.

#### Going on the Offense Against Clinical Denials: Peer Strategies for Success

- Effectively managing the recent surge in clinical denials can be complex, requiring the right workflows, expertise, and cross-department support.
- This presentation looks at how leading organizations optimize workflows, engage clinicians and other internal stakeholders in improvement efforts, and use key insights to make in-roads with payers.

#### Key Strategies for Tackling Aging A/R

- In the new age of reimbursement, hospitals are seeing increased denials, lagging time to resolution, and more complex recovery processes—all of which puts stress on cash.
- Here, we explore how some hospitals are keeping an eye on cash position while handling common aging A/R trouble points, including addressing denials prioritization, managing low-balance inventory, and re-strategizing engagement with payers.

#### Productivity Boosters for Denials Management Teams

- As denials continue to surge and many hospitals struggle with attracting and retaining skilled teams, it's increasingly important to ensure that you "get the most juice for the squeeze" with your denials management efforts.
- In this session, hear how revenue cycle leaders can focus their people, processes, and technologies to efficiently recover revenue from payers.

#### Changing Payer Dynamics and Impact on Your Revenue Cycle Team

- Increasingly, your success at denials management depends on the quality of your payer communications. Are your data-guided discussions as effective as they could be?
- In this session, you'll learn strategies revenue cycle leaders are using to work with payers to improve reimbursement accuracy, optimize appeal processes, and reduce administrative burden on their teams.

#### (Pre-Recorded Webinar) Structuring Your Team for Denials Management Success

- Could your organization benefit from creating a formal denials prevention unit? Listen to a deep dive of how one organization restructured its people and workflows to improve how it works denials.
- In addition to learning about latest denial trends, viewers will come away with practical ideas and examples of approaches to implement within their own organization.

**Do you have a claims denial management topic you would like your region or chapter to learn more about? Contact us and we can assist you.**

#### CONTACT US:

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**Knowtion Health is a leader in resolving insurance claims for you and your patients.**



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