

## 2024—2025 SPONSORSHIP OPPORTUNITIES

The Connecticut Chapter of the Healthcare Financial Management Association (CT HFMA) sponsorship program caters to the needs of its sponsors by providing key visibility, quality educational events & outstanding networking opportunities.

Becoming a sponsor of CT HFMA is a great way to raise your company's visibility. You will be partnering with one of the most respected healthcare and financial associations in Connecticut whose members include Chief Executive Officers, Chief Financial Officers, Administrators, Reimbursement Specialists, Managed Care Professionals, Revenue Cycle Professionals, Accountants, IT Professionals and many more healthcare professionals.

What makes us so special? We give our sponsors a wealth of opportunities to be seen and heard in a number of different showcase platforms. We provide a wonderful atmosphere for sponsors to act as an educational resource, introduce valuable product information and direct key messages to a diverse audience of healthcare professionals.

### **SPONSORSHIP LEVELS—Save up to 20%**

***Submit your commitment and payment before May 1, 2024 and receive a 10% discount.***

***An additional 10% discount is offered if you increase your sponsorship level.***

***These offers can be combined or used separately.***

**The Sponsorship Program year is June 1, 2024 through May 31, 2025.**

### **DIAMOND SPONSOR \$5,500**

**All** of the benefits of Platinum Sponsorship **plus . . .**

- Recognition and link to your company on our website: Home Page Top Banner Ad Placement
- Recognition on our Facebook & LinkedIn Pages—Feature article/interview in Chapter Resource Guide (Four times per year)
- Two complimentary golfers along with a choice of hole/tee sponsorship at the 2025 CT HFMA Golf Tournament (Value \$1,000)
- Inclusion within CT HFMA's Chapter Resource Guide along with a Full Page Ad

### **PLATINUM SPONSOR \$3,000**

**All** of the benefit of the Gold Sponsorship **plus . . .**

- Recognition and link to your company on our website: Home Page Bottom Banner Ad Placement
- Recognition on our Facebook and LinkedIn Pages—Ad hi-lighted (Two times per year)
- Ability to offer a 1 hour webinar (to be approved by CT HFMA)
- Inclusion within CT HFMA's Chapter Resource Guide along with a Half Page Ad

### **GOLD SPONSOR \$2,000**

- Recognition and link to your company on our website: Inner Page Placement
- Listing of Sponsor's name in all CT HFMA communications and announcements
- Two complimentary registrations towards a CT HFMA half day educational program or networking event of Sponsor's choice during the year
- Inclusion within CT HFMA's Chapter Resource Guide along with a Quarter Page Ad

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

Costs can vary by event, but ALL Corporate Sponsors will have the first opportunity to take advantage of these deals.

Sponsorships may include:

- Event sponsorship for educational and networking events
- Golf Tournament & Annual Meeting Sponsorships

***\*Complimentary registrations cannot be used for events co-sponsored with another group\****

## 2024 -2025 SPONSORSHIP OPPORTUNITIES

Thank you for your sponsorship. This will enable the association to continue to provide quality speakers, programs, communication tools as well as to provide additional educational opportunities.

Please complete the form below and submit it to the CT HFMA Office as soon as possible but no later than **Friday, May 31, 2024** so that logos and marketing materials will be placed on the website, social media and the CT HFMA logo sign which is displayed proudly at all our events including our new Chapter Resource Guide!

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**Payment: Click on the link below and register and pay online**

**2024—2025 Corporate Sponsorship Registration Form (*Registration is a Guarantee of Payment.*)**

*Yes, I would like to support the CT HFMA by becoming a Sponsor for the level indicated below:*

**Diamond Sponsor - \$5,500**       **Platinum Sponsor - \$3,000**

**Gold Sponsor - \$2,000**

**June 1, 2024—May 31, 2025**

#### **Logo**

- Please use the same logo as published on the website
- A new logo and CRG Ad will be forwarded to the CT HFMA office no later than May 31, 2024

***You can easily register as a Sponsor  
via the link below:***

**[REGISTER AS A SPONSOR HERE](#)**