



south carolina chapter

Policy Title: Corporate Sponsor Program

Revised Date: September 15, 2023

Reviewed Date: September 22, 2023

Approved Date: September 22, 2023

Effective Date: October 1, 2015

Page 1 of 3

POLICY: CORPORATE SPONSOR PROGRAM POLICY

The South Carolina Chapter will seek additional funding for the enhancement of educational programming and membership services through a Corporate Sponsor Program. The program will have an enrollment period of September to November for the following calendar year. Payments of corporate commitments are due no later than December 31st. The details of the program are as follows:

I. CATEGORIES AND BENEFITS OF CORPORATE SPONSORSHIP

Benefits	Bronze (\$1,500)	Silver (\$3,000)	Gold (\$5,000)	President's Club (\$7,500)
Announcement at all chapter meetings according to sponsorship category.	■	■	■	■
Recognition on the SC HFMA chapter website with link to the sponsor's home page.	■	■	■	■
Advanced access to Institute attendee listings.	■	■	■	■
Listing of sponsors according to level in all Chapter program brochures.	■	■	■	■
Option to sponsor an event at a one-day program.	■	■	■	■
Guaranteed opportunity to exhibit at the Annual Institute.	■ (if space permits)	■	■	■
Free registration certificates at any one chapter meeting (as indicated).		■ (2)	■ (3)	■ (5)



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Page 2 of 3

CORPORATE SPONSOR PROGRAM POLICY (Cont.)

Benefits	Bronze (\$1,500)	Silv er	Gold (\$5,000)	President's Club (\$7,500)
Guaranteed exhibit booth space at annual institute at no additional cost.				■
Option to host a hospitality suite at any Chapter Institute or educational program, with President's approval (i.e. sponsoring company will pay fees of hospitality suite)				■
Special ribbon and/or name tag designating President's club membership.				■

II. START DATE

The Corporate Sponsorship Program will begin on January 1st and run through December 31st.

III. DETAILS OF THE PROGRAM

Enrollment period will be September 1 through November 30. The program will be announced in the Chapter newsletter throughout the remainder of the calendar year. A mail out announcement will be sent to previous Sponsors and all vendors listed in the current Membership Directory.

IV. PAYMENTS

Payments are due no later than December 31st to take advantage of a full year of sponsor benefits, however you can join and pay for a sponsorship at any time during the year. Payments may be made in two equal installments.

CORPORATE SPONSOR PROGRAM POLICY (Cont.)

A confirmation letter will be mailed after the potential Sponsor commits to the agreement.



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Page 3 of 3

The Sponsor will be billed via a letter/invoice.

A "Thank You" letter will be mailed when payment is received

V. South Eastern Summit EXCLUSION

When the South Eastern Summit is held by the South Carolina Chapter, Sponsors will be solicited in addition to the Corporate Sponsor program currently in operation during that respective year.

Policy Committee: September 22, 2023 _____

Policy Committee Chair Signature/Date: 09/22/2023 *Woody Quinn*

SCHFMA Board Review Date: January 31, 2024 _____

SCHMFA President Signature/Date: 01/31/2024 *Jen Hayes*