

## 2026 Partnership Benefits Package

January 1 - December 31, 2026

2025 Chapter Membership: 2,559—Most program attendees are providers, with a significant majority in decision making roles.

Level	Bronze (Most Popular)	Silver	Gold (Best Value)	Platinum
Availability	Unlimited	Unlimited	Unlimited	10
Pricing	\$3,150	\$5,250	\$7,875	\$12,600
Event Access & Registrations				
<b>Complimentary registrations (per year)</b> <i>Annual event registrations included with partnership.</i>	1	2	3	4
Complimentary Provider registrations (per year)	1	2	3	4
<b>Attendee list</b> Provided 7 days before and 2 days after each event.	✓	✓	✓	✓
Exhibit & Visibility				
<b>Exhibit opportunity</b> Complimentary booth/table at Chapter education events.	—	1 event	1 event	2 events
<b>Exhibit placement priority</b> Priority booth placement at Chapter education events.	—	3rd	2nd	1st
<b>Speaking opportunity</b> Opportunity to introduce a speaker at <b>one</b> chapter education event	—	—	—	1 event
Event recognition Partner logo displayed on event signage, website	✓	✓	✓	✓
Branding & Recognition				
<b>Special ribbon on badges</b> Recognition ribbon for partner attendees.	✓	✓	✓	✓
<b>Dedicated partnership support</b> Chapter staff support for sponsor engagement.	✓	✓	✓	✓
<b>Website listing</b> Partner logo with link featured on Chapter website.	Partnership Page	Partnership Page	Home + Partnership	Home + Partnership
Social Media				
<b>Partner LinkedIn recognition</b> Public acknowledgment of on the Chapter's LinkedIn page.	1 post	2 posts	—	—
<b>Partner Highlight</b> A one-time dedicated LinkedIn post on the Chapter's LinkedIn page spotlighting a partner's business offerings, sponsorship history, and involvement.	—	—	✓	—

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<b>Partner Video Feature</b> A one-time 30–60 sec partner-produced video (pre-approved by First IL) highlighting the company and its Chapter involvement, published on the Chapter's LinkedIn page.	—	—	—	✓
<b>Content &amp; Publications</b>				
<b>Newsletter Listing</b> Partner name in the Chapter newsletter with link to partner website.	✓	✓	✓	✓
<b>Complimentary Ads</b> Ad placement in the Chapter newsletter link to partner website.	¼ page (1 issue)	¼ page (2 issues)	½ page (2 issues)	Full page (3 issues)
<b>Submit Articles</b> Contribute content for publication.	1 issue	1 issue	2 issues	3 issues
<b>Partner email distribution</b> One annual, Chapter-approved email sent to all active provider members highlighting the partner's expertise and services.	—	—	—	✓
<b>Educational Content Submission</b> Propose session topics and case studies for Chapter educational events	✓	✓	✓	✓
<b>Golf Outing</b>				
<b>Topgolf &amp; Scholarship event</b> Includes one complimentary 4-person bay at Topgolf	—	—	✓	✓

**NOTE:** A variety of event sponsorship opportunities are available at our in-person events each year. Event sponsorship offerings typically range from \$1,000–\$4,000 per individual sponsored item and may include: registration desk, breakfast/snacks, lunch, reception, music, Wi-Fi, conference app, virtual photo albums/headshots, table centerpieces, wine service at dinner, open bar, and awards. As you set budgets for the coming year, please consider allocating additional funding for these events. Annual partners receive first opportunity to choose the event sponsorships best align with your organization's goals. Individual options may also be secured during renewal. Simply share your budget range and we'll recommend the options that best support your goals.

### Scheduled 2026 Events with Event Sponsorship Opportunities:

**February 26** — Payer/Provider Symposium

**May** — Spring Symposium

**Apr 9**—WIL Golf & Fitness Event

**July** — Transitions Dinner

**August 21**— Topgolf & Scholarship Event

**October** — Region 7 Midwest Conference (Illinois, Indiana and Wisconsin)

**FOOTNOTE:** On a rotating schedule, the Region 7 Midwest Conference (even-numbered years) replaces our Fall Summit (odd-numbered years), delivering broader multi-chapter visibility at a higher booth cost—yet annual partners enjoy a 60% discount, turning this expanded reach into a powerful advantage. Partners who choose not to exhibit at the Region 7 Midwest Conference may still apply their one (1) exhibit space benefit to any First Illinois education program during the calendar year.

**We look forward to connecting with you and supporting your involvement with First Illinois.**

**For more information, contact: [ecrow@firstillinoisfhma.org](mailto:ecrow@firstillinoisfhma.org)**