

SUCCESS AWARD SUBMISSION CRITERIA AND SCORING GUIDELINES

Describe and address each submission criteria separately.

NEEDS IDENTIFICATION	5 - EXCELLENT	3 - MODERATE	1 - LACKING
<p>Describe, in 16,000 characters or less, the needs identification process, including any data collected, and the specific needs identified to impact membership, events, or processes in a noteworthy and significant way.</p> <p><i>Attach and label any relevant documentation that describes the survey, number of members/non-members in target group, sampling technique, number of respondents, and analysis of the data.</i></p>	<p>Evidence of a well-thought-out needs identification process to impact a project or process in a noteworthy and significant way.</p> <p>Clear evidence that data was gathered and analyzed.</p> <p>Needs identified link directly to those stated in objectives.</p>	<p>Needs identification is outlined but specific needs or target groups are not clearly identified.</p> <p>Moderate evidence that data was gathered and analyzed.</p> <p>Needs identified tie loosely to those stated in objectives.</p>	<p>Needs identification is unclear and target group is not specified.</p> <p>Evidence that data was gathered and analyzed is lacking.</p> <p>Needs identified do not link to those stated in objectives.</p>
GOALS AND OBJECTIVES	5 - EXCELLENT	3 - MODERATE	1 - LACKING
<p>State, in 16,000 characters or less, the goals and objectives, relating them to the identified need. Specify the target audience and measurable performance levels desired for each goal/objective. Describe how achieving goals will be challenging and, if accomplished, will add value to the chapter and its customers.</p>	<p>Objectives are clearly tied to impacting identified need(s).</p> <p>Measurable performance levels targeted are identified for each objective; and goals are significant and challenging.</p> <p>Target audience is identified</p>	<p>Objectives are mostly tied to impacting identified needs(s).</p> <p>Measurable performance levels targeted are identified for most of the objectives; and goals are moderately challenging.</p> <p>Target audience is not clearly identified.</p>	<p>Objectives are not tied to impacting identified need(s).</p> <p>Measurable performance levels targeted are not identified for each objective; and goals are easily achievable.</p> <p>Target audience is not identified.</p>
METHODOLOGY	5 - EXCELLENT	3 - MODERATE	1 - LACKING

<p>Describe, in 16,000 characters or less, the methods used to address the goals and objectives, specifying who, how many, how, what, and when. Include the time and resources expended, number of members involved, volunteer hours, etc. There must be evidence of conscious efforts that are clearly related to the identified needs and to the goals and objectives.</p> <p><i>Attach and label any relevant documents (examples: announcements, brochures, publications, program agenda/sample, etc.).</i></p>	<p>Application clearly spells out the methods used to address the stated objectives and needs identified.</p> <p>Provides meaningful suggestions to guide other chapters in implementing a similar project.</p> <p>Resources expended, including members involved, are appropriate based on anticipated impact.</p>	<p>Application is somewhat clear about the methods used to address the stated objectives and needs identified.</p> <p>Provides a loose framework to guide other chapters in implementing a similar project.</p> <p>Resources expended, including members involved, are somewhat appropriate based on anticipated impact.</p>	<p>Application is unclear about the methods used to address the mentioned objectives and needs identified.</p> <p>Other chapters would not be able to implement a similar project by reviewing application.</p> <p>Resources expended, including members involved, are not appropriate based on anticipated impact.</p>
EVALUATION AND RESULTS	5 - EXCELLENT	3 - MODERATE	1 - LACKING
<p>Use no more than 16,000 characters. The key is to measure and identify the impact on the chapter members, events, practices, clients, etc.</p> <ul style="list-style-type: none"> Describe the methods used to determine the level of impact – in other words – the extent to which the performance levels stated in the goals and objectives were attained. Describe the instrumentation, data collection process, data analysis, etc. <p><i>Attach and label documentation showing the query portion of the instrument, or other means used to gather the data.</i></p> <ul style="list-style-type: none"> What were the results? Quantify the impact or the extent to which the performance levels stated in the goals and objectives were met. <p><i>Attach relevant supporting documentation, including the level of impact on, or the value to, the chapter and its customers. (Examples: increased membership, attendance, visibility in the community, revenue, evaluation results or member satisfaction with chapter products/services, etc.).</i></p>	<p>Clearly describes how the performance levels stated in the goals and objectives were measured.</p> <p>Shows how data was collected and analyzed.</p> <p>Results reported are quantified.</p> <p>Results were drawn from evaluation and show strong impact on, or value to, the chapter and its customers.</p>	<p>Loosely describes how the performance levels stated in the goals and objectives were measured.</p> <p>Shows how data was collected and analyzed.</p> <p>Results reported are somewhat quantified.</p> <p>Results were drawn from evaluation and show some impact on, or value to, the chapter and its customers.</p>	<p>Little, if any, description of how the performance levels stated in the goals and objectives were measured.</p> <p>Does not show how data was collected and analyzed.</p> <p>Results reported are not quantified.</p> <p>Lack of results so difficult to see the impact on, or value to, the chapter and its customers.</p>
INNOVATION	5 - EXCELLENT	3 - MODERATE	1 - LACKING

<p>This category evaluates the originality and creativity of the project or initiative. It looks at how the submission introduces new ideas, methods, activities, or services that significantly improve chapter processes, solve problems, and/or meet the chapter needs in a unique way.</p>	<p>Explains a new concept or approach not previously implemented.</p> <p>Shows how initiative has led to significant improvements or breakthroughs in chapter operations.</p> <p>Shows initiative successfully implemented and has tangible results.</p>	<p>Explains a concept or approach that is not new.</p> <p>Shows how initiative has led to some improvements or breakthroughs in chapter operations.</p> <p>Shows initiative successfully implemented but not many results.</p>	<p>Explains a concept or approach that is not new.</p> <p>It's difficult to see how the initiative has impacted chapter operations.</p> <p>Shows initiative was implemented but no tangible results.</p>
SOLUTION-DRIVEN	5 - EXCELLENT	3 - MODERATE	1 - LACKING
<p>This category assesses how effectively the project or initiative addresses specific chapter issues, needs, and/or challenges. It focuses on the practical application of solutions and the tangible benefits achieved.</p>	<p>Clearly identifies a significant problem or need.</p> <p>Demonstrates how the solutions implemented resolved the situation and/or met chapter needs effectively.</p> <p>Explains how this will have long-term positive impact on the chapter.</p>	<p>Somewhat identifies a problem or need.</p> <p>Discusses the solutions implemented but there isn't a clear explanation of if the solution resolved the situation and/or met chapter needs effectively.</p> <p>Explains how this will have short-term positive impact on the chapter but not long-term.</p>	<p>Identification of problem or need is lacking.</p> <p>Discusses the solutions implemented but unclear explanation of if the solution resolved the situation and/or met chapter needs effectively.</p> <p>Does not explain how this will have short or long-term positive impact on the chapter.</p>
HOW IT INFLUENCES THE INDUSTRY	5 - EXCELLENT	3 - MODERATE	1 - LACKING
<p>This category examines the broader impact of the project or initiative on the healthcare finance industry. It considers how the submission sets new standards, influences industry practices, or contributes to the advancement of the field.</p>	<p>Sets new benchmark or standard for others to follow.</p> <p>Demonstrates leadership in driving industry change and setting trends.</p> <p>Fosters collaboration and partnerships within the industry, enhancing its</p>	<p>Sets a standard for others to follow but it's nothing new.</p> <p>Demonstrates interest in driving industry change and setting trends.</p> <p>Fosters some collaboration and partnerships within the industry, enhancing its</p>	<p>Does not set new benchmark or standard for others to follow.</p> <p>Demonstrates interest in following industry change and trends.</p> <p>Does not focus on industry impact.</p>

	overall impact.	overall impact.	
<i>SUPPORTING DOCUMENTATION</i>	<i>5 - EXCELLENT</i>	<i>3 - MODERATE</i>	<i>1 - LACKING</i>
Submit supporting documentation to share the planning, execution, and results of the project or initiative.	<p>Relevant documentation submitted related to Needs Identification.</p> <p>Relevant documentation submitted related to Methodology.</p> <p>Relevant documentation submitted related to Evaluation and Results.</p>	<p>Some documentation submitted related to Needs Identification.</p> <p>Some documentation submitted related to Methodology.</p> <p>Some documentation submitted related to Evaluation and Results.</p>	<p>No documentation submitted related to Needs Identification.</p> <p>No documentation submitted related to Methodology.</p> <p>No documentation submitted related to Evaluation and Results.</p>