



Annual Corporate Sponsorship Overview 2026

Arizona HFMA (AZHFMA) falls within Region 10 of the national Healthcare Financial Management Association. As the state-wide chapter serving all of Arizona, AZHFMA is recognized as a top-performing chapter and is the best source for members to gain access to the most reliable tools, credible resources, unique insights, and peer networking in healthcare finance.

Our chapter has over 3,954 amazing members (and climbing) including Enterprise Members from Banner Health, Valleywise Health, Phoenix Children's Hospital, Honor Health, Mayo Clinic, TMC Health, and other esteemed healthcare partners across Arizona. Over 90% of our members are from provider organizations, health plans, and physician practices.

AZHFMA is known for its innovative content and award-winning conferences. Historical chapter events include the Rural Health Symposium, the Women Lead HERe Conference and the Western Region Symposium. Additional events this year will include HFMA Certification Bootcamps and in-person Fall and Spring Conferences.

Annual chapter sponsorship opportunities allow you to achieve several goals at once, while maximizing your investment dollars. We welcome opportunities to tailor sponsorship packages that meet your specific needs.

Please contact us at admin@azhfma.org to learn more. We look forward to hearing from you!

- ✓ Put Your Brand in the Spotlight
- ✓ Reach Your Target Audience
- ✓ Be Recognized as A Thought Leader
- ✓ Create Long-Lasting Connections
- ✓ Drive Sales
- ✓ Generate Leads

Platinum Partner – Annual Fee \$4,750

Early Bird Pricing: \$4,500

Platinum Exclusive Benefits

- ✓ Complimentary registrations to use at any AZHFMA educational event
 - In-Person Events – Four (4) \$ Estimated value at \$2,380
- ✓ \$1,500 annual credit for exhibit/sponsorship packages (unused balance carries over to 2026 AZHFMA conferences); 25% discount applies to additional packages after credit is fully used
- ✓ Priority placement preference for purchased exhibit booth space
- ✓ Ability to publish AZHFMA approved articles or whitepaper to pics on AZHFMA social media and website – one per year
- ✓ Ability to market webinars on AZHFMA social media and website – two per year
- ✓ Ability to present AZHFMA approved, client-led educational content (i.e., webinar, breakout session, etc.) - one (1) per year
- ✓ Platinum Annual Sponsor ribbons on nametags at in-person conferences
- ✓ Platinum Sponsor Marquee Spotlight four (4) times annually with company tag and logo (10x annual logo visibility)

Brand Spotlight

- ✓ Listing as a Platinum Sponsor on the chapter website, with your logo and a hyperlink to your landing page
- ✓ Listing, logo and hyperlink on the chapter Business Service webpage

Create Long-Lasting Connections

- ✓ Provider Coupons, which grant complimentary registration to your prospects and guests for any AZHFMA event. *Note: in the event your client cannot accept gifts of value, Provider Coupons can be donated back to the chapter for scholarship allocation.*
 - In-Person Events – Ten (10) \$ Estimated value at \$1,750

Event Visibility

- ✓ Prominent display of company logo on signage (in-person events)
- ✓ Company logo included on annual sponsor banner at each AZHFMA event*
(*must secure sponsorship by Feb. 15th)
- ✓ Annual sponsor listing displayed in conference programs
- ✓ Advance notice of any event sponsorship offerings to secure first-come/first-served packages

Gold Partner – Annual Fee \$3,750

Early Bird Pricing: \$3,500

Gold Exclusive Benefits

- ✓ Complimentary registrations to use at any AZHFMA educational event
 - In-Person Events – Two (2) \$ Estimated value at \$1,190
- ✓ \$1,000 annual credit for exhibit/sponsorship packages (unused balance carries over to 2026 AZHFMA conferences); 20% discount applies to additional packages after credit is fully used
- ✓ Gold Annual Sponsor ribbons on nametags at in-person conferences
- ✓ Gold Sponsor Marquee Spotlight three (3) times annually with company tag and logo (6x annual logo visibility)

Brand Spotlight

- ✓ Listing as a Gold Sponsor on the chapter website, with your logo and a hyperlink to your landing page
- ✓ Listing, logo and hyperlink on the chapter Business Service webpage

Create Long-Lasting Connections

- ✓ Provider Coupons, which grant complimentary registration to your prospects and guests for any AZHFMA event. *Note: in the event your client cannot accept gifts of value, Provider Coupons can be donated back to the chapter for scholarship allocation.*
 - In-Person Events – Six (6) \$ Estimated value at \$1,050

Event Visibility

- ✓ Prominent display of company logo on signage (in-person events)
- ✓ Annual sponsor listing displayed in conference programs
- ✓ Company logo included on annual sponsor banner at each AZHFMA event*
*(*must secure sponsorship by Feb. 15th)*
- ✓ Advance notice of any event sponsorship offerings to secure first-come/first-served packages

Silver Partner – Annual Fee \$2,750
Early Bird Pricing: \$2,650

Silver Exclusive Benefits

- ✓ Complimentary registration to use at any AZHFMA educational event
 - In-Person Events – One (1) \$ Estimated value at \$595
- ✓ \$750 annual credit for exhibit/sponsorship packages (unused balance carries over to 2026 AZHFMA conferences); 15% discount applies to additional packages after credit is fully used
- ✓ Silver Annual Sponsor ribbons on nametags at in-person conferences
- ✓ Silver Sponsor Marquee Spotlight two (2) times annually with company tag and logo (3x annual logo visibility)

Brand Spotlight

- ✓ Listing as a Silver Sponsor on the chapter website, with your logo and a hyperlink to your landing page
- ✓ Listing, logo and hyperlink on the chapter Business Service webpage

Create Long-Lasting Connections

- ✓ Provider Coupons, which grant complimentary registration to your prospects and guests for any AZHFMA event. *Note: in the event your client cannot accept gifts of value, Provider Coupons can be donated back to the chapter for scholarship allocation.*
 - In-Person Events – Two (2) \$ Estimated value at \$350

Event Visibility

- ✓ Prominent display of company logo on signage (in-person events)
- ✓ Company logo included on annual sponsor banner at each AZHFMA event *
*(*must secure sponsorship by Feb. 15th)*
- ✓ Annual sponsor listing displayed in conference programs
- ✓ Advance notice of any event sponsorship offerings to secure first-come/first-served packages

Bronze Partner – Annual Fee \$1,500

Early Bird Pricing: \$1,450

Bronze Exclusive Benefits

- ✓ 50% discount on one registration to use at any AZHFMA educational event \$ Estimated value at \$300
- ✓ \$500 annual credit for exhibit/sponsorship packages (unused balance carries over to 2026 AZHFMA conferences); 10% discount applies to additional packages after credit is fully used
- ✓ Bronze Annual Sponsor ribbons on nametags at in-person conferences
- ✓ Bronze Sponsor Marquee Spotlight one (1) time annually with company tag and logo (1x annual logo visibility)

Brand Spotlight

- ✓ Listing as a Bronze Sponsor on the chapter website, with your logo and a hyperlink to your landing page
- ✓ Listing, logo, and hyperlink on the chapter Business Service webpage

Create Long-Lasting Connections

- ✓ Provider Coupons, which grant complimentary registration to your prospects and guests for any AZHFMA event. *Note: in the event your client cannot accept gifts of value, Provider Coupons can be donated back to the chapter for scholarship allocation.*
 - In-Person Events – Two (2) \$ Estimated value at \$350

Event Visibility

- ✓ Prominent display of company logo on signage (in-person events)
- ✓ Company logo included on annual sponsor banner at each AZHFMA event *
(*must secure sponsorship by Feb. 15th)
- ✓ Annual sponsor listing displayed in conference programs
- ✓ Advance notice of any event sponsorship offerings to secure first-come/first-served packages

Highlights

Logo Marquee Spotlight: AZHFMA loves its sponsors, and it shows! Leveraging our social media posting calendar, we regularly feature our Logo Marquee Spotlight on our primary LinkedIn account, complete with tagging of your company and the appropriate Marquee. Maximize your logo visibility through higher sponsor levels.

Social Media Channels: AZHFMA has developed a robust social media platform designed to streamline communications, showcase our sponsors and drive community engagement.

- [LinkedIn](#) is our primary channel for announcements. We regularly feature annual and event sponsors, event information, certification celebrations, membership updates and other great content. With 2,000 followers, our engagement rates for content are higher than most chapters (and the Association)!
- [AZ HFMA's Website](#) is the centralized hub for our leadership, events, news, sponsor information and general communications forum

Refunds: All annual sponsorship payments are final, and no refunds can be issued.

Early Bird Pricing: Annual sponsorship is by calendar year. Organizations choosing to renew their annual chapter sponsorship and provide payment by December 31st will receive a discounted rate, as noted on each sponsorship offering.

A la Carte Offerings: AZHFMA realizes that companies come in all shapes and sizes. We are proud to offer customized sponsor benefit packages tailored to your budget and desired outcomes. Working together, we can deliver the right benefits to help you drive sales, enhance your image and credibility, develop new relationships and convert leads to customers.

Contact us at admin@azhfma.org to finalize your sponsorship package or join our distribution list for upcoming events.



<https://www.linkedin.com/company/19079096/admin/>

<https://www.hfma.org/chapters/region-10/arizona/>



Thank you for your continued support of Arizona HFMA!