



# hfma™ **WRAPPED** **2025**

# Year in COMMUNITY

**140,000+ members**

**520+ Chapter/Regional Events:**  
**330+ in person or hybrid & 180+ virtual**

**850+ discussions in HFMA Online Community**

**1,080+ volunteers**



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**2025**

# Year in **LEARNING**

**197,000+ CPE hours this year**

**14,000+ total certifications completed**

## **Top eLearning content:**

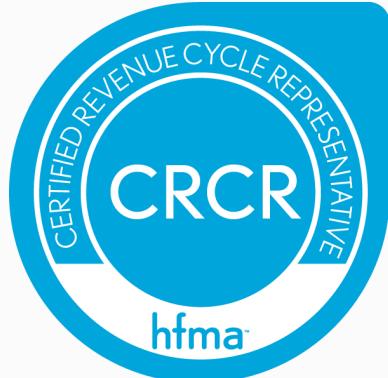
**4.36+ million views Certified Revenue Cycle Representative (CRCR)**

## **Top 3 certifications:**

**8.8k Certified Revenue Cycle Representative (CRCR)**

**920 Certified Specialist Business Intelligence (CSBI)**

**895 Certified Specialist Payment & Reimbursement (CSPR)**



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# Year in EVENTS

**5.5k+ registrations across six events**

**BIGGEST stops:**

**3.4k+ Annual Conference #AC25**

**700+ Leadership Summit #LS25**

**570+ Revenue Cycle Conference #RCC25**

**4.4 / 5 member rating on event portfolio with standout marks for quality, education, networking and onsite experience.**



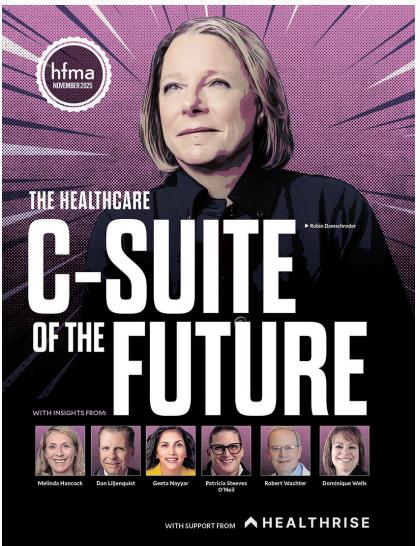
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# Year in CONTENT

**25** media honors for industry coverage, special reports, newsletters, podcasts and visuals

## Top 3 articles by views:

Deadline nears for opting out of \$2.8 billion BCBS settlement  
GOP puts ideas for major healthcare spending cuts in writing  
What DOGE's actions mean for U.S. healthcare



**Top reports:**  
Healthcare CFO of the Future  
Healthcare C-Suite of the Future



**20.8+ million** hfma.org views  
**5.6+ million** social media impressions

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# Year in INNOVATION



**Vitalic Health (powered by HFMA) is expanding impact to advance affordability, better outcomes and financial sustainability in U.S. healthcare.**

**We're enhancing events and networking, modernizing learning experiences, and elevating insights to deliver greater value for our 140,000+ members and growing.**

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2025



# hfma<sup>TM</sup>

# WRAPPED

# 2025

If this is what we did together this year,  
just imagine what's coming in 2026.

**FOLLOW @HFMA AND JOIN THE  
CONVERSATION USING #HFMA.**