

A blue-tinted photograph of four business professionals in an office setting. A woman on the left is shaking hands with a man on the right. Two other men are visible in the background, smiling. The image is overlaid with a blue gradient and decorative white and blue curved lines at the bottom.

2026

HFMA FLORIDA

SPONSORSHIP PROSPECTUS

hfma™

florida chapter

HFMA FLORIDA 2026 SPONSORSHIP PROSPECTUS

FLHFMA FACTS

Key Stats



11,400+ Members

10,000+ Provider Members



40+ Health Systems

Represented Statewide



12+ Live Events Annually

2 Statewide | 10+ Regional



Luxury Beach Venues

Resort settings ideal for connection



Decision-Maker Audience

CFOs, VPs, Directors, Finance Leaders

Attendance & Impact



300-400 Attendees

Per statewide event 35-40% providers



75-200 Attendees

At regional events 60-75% providers



40+ Health Systems

Participating



Scholarships Funded

By sponsorship dollars



North

Central

South

3
Regions

WHY SPONSOR



Targeted Audience

Engage directly with healthcare finance decision-makers



Community Engagement

Support professional development and provider scholarships



Thought Leadership

Elevate your brand through educational sessions and panel opportunities



Networking Access

Enjoy intimate networking settings with Florida's top systems



Brand Visibility

Showcase your products/services at high-visibility events and online



ROI & Results

Build long-term relationships and measurable business outcomes

2026 SPONSORSHIP LEVELS AND BENEFITS

<i>Benefits Information</i>	EXHIBITOR LEVEL				
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Spring Annual Conference Speed Networking Event	✓	✓			
Representative registrations per conference	4	3	2	1	
10' exhibit space	✓	✓			
Priority in Sponsorship notification and reserving and selecting exhibiting space.	1ST	2ND	3RD	4TH	5TH
Sponsor Board, Slide Show, and App recognition at each statewide conference	✓	✓	✓	✓	✓
List of attendees will be provided two weeks in advance and one week in advance for each sponsor	✓	✓	✓	✓	✓
Recognition in chapter conference communications and on the conference App	✓	✓	✓	✓	✓
Name recognition and link to your website through the Chapter's website	✓	✓	✓	✓	✓
Consideration for a company representative to present or speak at a conference annually	✓	✓	✓	✓	✓



[Click Here To Sponsor *Today!*](#)

Florida HFMA understands we would not be where we are today without the loyal sponsors and business partners that invest in our chapter. We could not provide valuable education, provider scholarships, and unique networking opportunities without our annual your support!

Featured

DIAMOND SPONSOR | \$11,000 (Limited to 3)

Statewide Exposure: Florida HFMA hosts two statewide events (Spring and Fall) annually.

1. Spring Annual Conference Speed Networking Event – (Free to Diamond Sponsors) - Statewide Conferences
2. Four complimentary sponsor/exhibitor representative registrations per conference (valued at approximately \$4,800). Unused company registrations can be gifted to providers in your company's name.
3. FREE premium exhibiting and Diamond Exhibitor's receive a 10' exhibit space for all conferences (standard is 6'). (Valued at \$1,500)
4. Priority in Sponsorship notification and reserving and selecting exhibiting space.
5. Sponsor Board, Slide Show, and App recognition at each statewide conference.
6. List of attendees will be provided two weeks in advance and one week in advance for each sponsor.
7. Opportunity to provide company promotional items in the conference registration packets.
8. Priority consideration for a company representative to introduce a presenter or speaker at a conference.

Regional Education Sponsorship (North, Central, and South): Florida HFMA hosts over 10 Regional Education & Networking opportunities throughout the year. These events are commonly hosted at one of the Health Systems in the state.

1. One complimentary ticket to attend all Regional Education & Networking opportunities. Additional tickets can be purchased for a 25% reduction on the ticket price.
2. Logos will be highlighted as a Regional Event Sponsor (\$750 value per event).

Additional Benefits:

1. Name recognition and link to your website through the Chapter's website with a live link to your website.
2. Recognition of your company throughout the year on LinkedIn and other chapter publications.
3. Priority consideration to host a solution-based webinar.
4. Recognition in chapter conference communications and on the conference App.
5. Consideration for a company representative to present or speak at a conference annually, subject to approval by the Chapter's Education committee.



PLATINUM SPONSOR | \$7,000

Statewide Exposure: Florida HFMA hosts two statewide events (Spring and Fall) annually.

1. Spring Annual Conference Speed Networking Event - (Free to Platinum Sponsors) - Statewide Conferences
2. Three complimentary sponsor/exhibitor representative registrations per conference (valued at approximately \$3,600). Unused company registrations can be gifted to providers in your company's name.
3. Free exhibiting booth at the Spring and Fall statewide events. Second priority in selecting booth space. (Valued at \$1,000)
4. Second priority in Sponsorship notification and reserving and selecting exhibiting space.
5. Sponsor Board, Slide Show, and App recognition at each statewide conference.
6. List of attendees will be provided two weeks in advance and one week in advance for each sponsor.
7. Opportunity to provide company promotional items in the conference registration packets.
8. Second priority consideration for a company representative to introduce a presenter or speaker at a conference.

Regional Education Sponsorship (North, Central, and South): Florida HFMA hosts over 10 Regional Education & Networking opportunities throughout the year. These events are commonly hosted at one of the Health Systems in the state.

1. A 25% reduction on Regional Event Sponsorship opportunities.
2. A 25% reduction on the event ticket pricing for all Regional Education & Networking opportunities.

Additional Benefits:

1. Name recognition and link to your website through the Chapter's website.
2. Recognition of your company throughout the year on LinkedIn and other chapter publications.
3. Second priority consideration to host a solution-based webinar.
4. Recognition in chapter conference communications and on the conference App.
5. Consideration for a company representative to present or speak at a conference annually, subject to approval by the Chapter's Education committee.



GOLD SPONSOR | \$5,000

Statewide Exposure: Florida HFMA hosts two statewide events (Spring and Fall) annually.

1. Two complimentary sponsor/exhibitor representative registrations per conference (Valued at approximately \$2,400). Unused company registrations can be gifted to providers in your company's name.
2. 50% off reduction on the \$1,000 exhibitor fee.
3. Third priority in Sponsorship notification and reserving and selecting exhibiting space.
4. Sponsor Board, Slide Show, and App recognition at each statewide conference.
5. List of attendees will be provided two weeks in advance and one week in advance for each sponsor.
6. Opportunity to provide company promotional items in the conference registration packets.
7. Third priority consideration for a company representative to introduce a presenter or speaker at a conference.

Regional Education Sponsorship (North, Central, and South): Florida HFMA hosts over 10 Regional Education & Networking opportunities throughout the year. These events are commonly hosted at one of the Health Systems in the state.

1. A 25% reduction on Regional Event Sponsorship opportunities.
2. A 25% reduction on the event ticket pricing for all Regional Education & Networking opportunities.

Additional Benefits:

1. Name recognition and link to your website through the Chapter's website.
2. Recognition of your company throughout the year on LinkedIn and other chapter publications.
3. Opportunity to submit topics to be considered for webinars.
4. Recognition in chapter conference communications and on the conference App.
5. Consideration for a company representative to present or speak at a conference annually, subject to approval by the Chapter's Education committee.

SILVER SPONSOR | \$4,000

Statewide Exposure: Florida HFMA hosts two statewide events (Spring and Fall) annually.

1. One complimentary sponsor/exhibitor representative registrations per conference (Unused company registrations can be gifted to providers).
2. A 35% off reduction on the \$1,000 exhibitor fee.
3. Fourth priority in Sponsorship notification and reserving and selecting exhibiting space.
4. Sponsor Board, Slide Show, and App recognition at each statewide conference.
5. List of attendees will be provided two weeks in advance and one week in advance for each sponsor.
6. Fourth priority consideration for a company representative to introduce a presenter or speaker at a conference.

Regional Education Sponsorship (North, Central, and South): Florida HFMA hosts over 10 Regional Education & Networking opportunities throughout the year. These events are commonly hosted at one of the Health Systems in the state.

1. A 25% reduction on Regional Event Sponsorship opportunities.
2. A 25% reduction on event ticket pricing for all Regional Education & Networking opportunities.

Additional Benefits:

1. Name recognition and link to your website through the Chapter's website.
2. Recognition of your company throughout the year on LinkedIn and other chapter publications.
3. Opportunity to submit topics to be considered for webinars.
4. Recognition in chapter conference communications and on the conference App. Consideration for a company representative to present or speak at a conference annually, subject to approval by the Chapter's Education committee.

BRONZE SPONSOR | \$2,700

Statewide Exposure: Florida HFMA hosts two statewide events (Spring and Fall) annually.

1. Fifth priority in Sponsorship notification and reserving and selecting exhibiting space. Please note that there is often not an opportunity to exhibit at this level. Higher-level sponsors receive the first option. If you are interested in exhibiting, please consider a higher-level sponsorship.
2. Sponsor Board, Slide Show, and App recognition at each statewide conference.
3. List of attendees will be provided two weeks in advance and one week in advance for each sponsor.

Regional Education Sponsorship (North, Central, and South): Florida HFMA hosts over 10 Regional Education & Networking opportunities throughout the year. These events are commonly hosted at one of the Health Systems in the state.

1. A 25% reduction on all Regional Event Sponsorship opportunities.
2. A 25% reduction on the event ticket pricing for all Regional Education & Networking opportunities.

Additional Benefits:

1. Name recognition and link to your website through the Chapter's website.
2. Recognition of your company throughout the year on LinkedIn and other chapter publications.
3. Opportunity to submit topics to be considered for webinars.
4. Recognition in chapter conference communications and on the conference App.

