

2026 Leadership Summit - Volunteer Sessions	Start Time	End Time	Description	Recommended Audience
Sunday, April 26, 2026				
Opening Welcome/Orientation	2:00 PM	2:30 PM		
From Basics to Brilliance: Building a Strong Leadership Foundation	2:30 PM	3:20 PM	Step confidently into your leadership role with the essential knowledge and tools every chapter leader needs. This session provides a clear roadmap for board members, committee leads, and secretaries to excel in their responsibilities and collaborate effectively. You'll learn best practices for governance, communication, and decision-making that strengthen chapter operations and foster a culture of accountability. These skills include things like understanding board meeting procedures, chapter bylaws and other processes. Whether you're new to leadership or looking to refresh your skills, this session will empower you to lead with clarity, confidence, and purpose.	Board Member, Secretary, Committee Chair, Committee Co-Chair
Your Guide to Leadership Success: How to Thrive as a New Chapter Leader	2:30 PM	3:20 PM	New to chapter leadership or attending the Leadership Summit for the first time? This session is your starting point for a confident and successful journey. We'll walk you through the essentials—what to expect, where to find help, and how to make the most of the resources available to you. Discover the network of support behind you, from peer connections to national tools and templates. By the end of this session, you'll know exactly where to turn for answers, how to navigate your role, and how to start making an impact right away.	New Chapter Leaders
Leadership Connections: Events, Sponsorship & Communications Best Practice Exchange	2:30 PM	3:20 PM	Join fellow chapter leaders for an interactive, leader-to-leader discussion focused on real-world experiences and proven approaches. All volunteers involved with Events (educational & networking), Sponsorship, & Communications, will have the opportunity to network, compare strategies, and explore innovative solutions that support chapter success.	Any volunteer involved in Programs, Sponsorship, and/or Communications
Opening General Session: Fireside Chat: HFMA CEO, C. Ann Jordan with Incoming National Chair, Matthew E. Cox	3:35 PM	4:50 PM		
Networking Reception	5:00 PM	6:00 PM		
Monday, April 27, 2026				
Breakfast & Regional Huddles	7:15 AM	8:00 AM		
Keynote Session: Building High-Performing Teams for Lasting Success	8:00 AM	8:50 AM		
Your Leadership Year Starts Here: Key Resources, Milestones and Tips for a Successful Year (P/PE)	9:05 AM	9:55 AM	Set the stage for a successful leadership year with the tools, timelines, and resources every chapter President and President-Elect needs. This session will review the HFMA strategic triad of Mission Impact, Member Value and Organizational Excellence, key operational milestones, critical due dates, and the support available to help you lead with confidence. Learn how to leverage national resources, streamline planning, and stay ahead of compliance requirements — all while fostering collaboration and accountability within your chapter. By the end of this session, you'll have a clear roadmap to guide your term and ensure your chapter thrives.	President, President-Elect

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Behind the Scenes: Supporting HFMA Chapters & Regions with One HFMA Resources	9:05 AM	9:55 AM	<p>Saving volunteer time and ensuring a better volunteer experience, collaborative support through One HFMA reduces duplication of effort and redundancies. Learn about the One HFMA resources that can support your Chapter with:</p> <ul style="list-style-type: none"> • Event & Event Set Up • Website & Digital Engagement Updates • Standalone Survey Creation • Ballot Management • Awards & Recognition • Cloud Collaboration - hfmalocal Emails & File Access 	All volunteer leaders
Leadership that Lasts: Strategy, Structure & Sustainable Chapter Success	10:10 AM	11:00 AM	<p>A thriving chapter is built with intention, clarity, and strong leadership continuity. This session will guide chapter leaders through creating a strategic foundation that supports long-term success, including how to effectively develop the required annual Success Plan. Participants will learn how to leverage the LEAN Team as a resource for strategic planning support, streamline chapter operations, and strengthen leadership pipelines. We'll also explore practical approaches to succession planning that prepare future leaders and ensure organizational sustainability year after year.</p>	President, President-Elect
Your Role, Your Impact: Tools, Timelines & Tips for Chapter Volunteers	10:10 AM	11:00 AM	<p>Step into your chapter leadership role with confidence and clarity. This session is designed for volunteer leaders serving as committee chairs, secretaries, treasurers, and board members. You'll learn about the HFMA strategic triad of Mission Impact, Member Value and Organizational Excellence, key operational milestones, important deadlines, and available resources that make your role easier and more impactful. Discover practical tips for collaboration, communication, and compliance that keep your chapter running smoothly. By the end of this session, you'll have the tools and knowledge to lead effectively and contribute to your chapter's success.</p>	Programs Chair, Membership Chair, Sponsorship Chair, Communications Chair, Secretary, Treasurer, Board Member
Awards Celebration Luncheon	11:15 AM	12:45 PM		
Volunteer Trends and Accountability	1:00 PM	1:50 PM	<p>Volunteer expectations are changing—and so are the ways organizations must respond. In this session, we'll explore emerging volunteer trends, from flexible opportunities to digital ones, and dive into creating accountability frameworks that can improve long-term impact. We'll discuss topics such as next-gen engagement and microvolunteering and learn how to meet volunteers where they're at. Participants will walk away with actionable ideas for strengthening their own volunteer programs.</p>	Membership Chair, Volunteer Committee Chair, any other interested volunteer
Planning, Execution, & Evaluation: Understanding the Events Lifecycle	1:00 PM	1:50 PM	<p>This session will talk through the full event lifecycle from planning to wrap-up, highlighting simple, practical ways your Chapter/Region can use data to inform decisions, improve the attendee experience, and support stronger outcomes to plan for future events. We'll also explore current trends & how data can help create ongoing touchpoints with members and sponsors after the event ends.</p>	Any volunteer involved in Programs, Sponsorship, and/or Communications
Leadership Connections: Presidents & President-Elects Best Practice Exchange	1:00 PM	1:50 PM	<p>Join fellow chapter leaders for an interactive, leader-to-leader discussion focused on real-world experiences and proven approaches. Presidents and President-Elects will have the opportunity to network, compare strategies, and explore innovative solutions that support chapter success.</p>	President, President-Elect

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Member Value & Engagement Strategies	2:05 PM	2:55 PM	Member value is at the heart of everything we do at HFMA. Learn about the Membership Value Proposition and effective approaches to boosting member engagement. This session covers the latest insights into member motivations and communication strategies, offering actionable ideas you can implement immediately to improve participation and satisfaction.	Membership Chair, any interested volunteer
Communications, Marketing and Beyond	2:05 PM	2:55 PM	Communications and Marketing efforts today go far beyond crafting a message. In addition, there are so many tools at your disposal, including many AI ones. In this session, we'll explore how storytelling, digital engagement, and multi-channel strategy intersect with brand identity, community building, and organizational change. Join us to uncover fresh approaches and innovative ideas for taking your communications and marketing work to the next level.	Communications Chair, any interested volunteer
Leadership Connections: Secretary, Treasurer & Board Member Best Practice Exchange	2:05 PM	2:55 PM	Join fellow chapter officers and board members for an interactive discussion centered on real-world experiences and effective practices. Secretaries, Treasurers, and Board Members will have the opportunity to network with peers, compare approaches to their roles, and explore practical solutions that strengthen chapter governance and operations.	Secretary, Treasurer, Board Member
General Session	3:10 PM	4:00 PM		
Enterprise Impact Award Best Practices Panel	4:10 PM	5:00 PM	This year HFMA introduced a new award - the Enterprise Impact Award, to honor the outstanding Enterprise Leads who go above and beyond to drive engagement across their organizations. These individuals play a critical role in encouraging their colleagues to take advantage of HFMA's education, chapter involvement, and resources, and they often do all of this on top of their daily responsibilities. This award celebrates their impact and shares their success stories to inspire best practices across our Enterprise community. Hear from this year's winners on their proven strategies and innovative ideas.	All attendees
Tuesday, April 28, 2026				
General Session	8:00 AM	8:50 AM		
Unlocking Potential: Leveraging HFMA Certifications for Member Success	9:05 AM	9:55 AM	Certification is a powerful way to advance professional growth and strengthen your chapter's value to members. This session will explore the various certifications offered through HFMA and learn how to leverage the resources available to promote these opportunities within your chapter. We'll share practical strategies for creating training sessions, guiding members through the certification process, and positioning your chapter as a hub for professional development. By the end of this session, you'll have the tools and confidence to champion certification and help your members achieve their goals.	Any interested volunteer
Membership Life Cycle: Acquisition, Engagement & Retention	10:10 AM	11:00 AM	Discover how the association supports new member acquisition, existing member engagement, and retention efforts. This session will walk through the marketing team's membership journey map and highlight practical tools, templates, and resources chapter leaders can use locally and regionally. Come ready for a "membership show and tell" where you'll see strategies in action and learn how to leverage them to grow and strengthen your chapter.	Any interested volunteer

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Driving Engagement: Enterprise & Chapter Success Stories	10:10 AM	11:00 AM	Join a panel of chapters and enterprise organizations as they share real-world success stories and proven strategies for member engagement and enterprise outreach. This session is highly interactive—bring your questions, challenges, and ideas to engage directly with panelists. Discover practical resources and actionable strategies you can apply immediately to strengthen engagement and outreach in your own chapter or organization.	Any interested volunteer or enterprise member
LEAN Team Office Hours: Strategy & Support Q&A	10:10 AM	11:00 AM	Meet one-on-one with the LEAN Team during this open, informal session designed to support chapter leaders with strategic challenges. Bring your questions, roadblocks, or planning concerns—this is a dedicated opportunity to explore how the LEAN Team can partner with your chapter and provide tailored guidance to help you move forward.	Any interested volunteer
Ask HQ: Live Q&A for Chapter Leaders	11:10 AM	12:00 PM	Join the HQ team for a live, on-stage Q&A session designed to give chapter leaders direct access to support, guidance, and answers to their most pressing questions. Bring your topics, challenges, and ideas—this open session invites real-time questions from attendees and provides an opportunity to hear insights directly from HQ team members. Whether you're seeking clarification, troubleshooting an issue, or looking for general advice, the HQ team is here to help.	Any interested volunteer