

HFMA Region 2 Fall Institute

2026 SPONSORSHIP PACKAGE OFFERINGS

**BUILDING BRIDGES FORWARD:
CONNECTED FOR SUCCESS**

OCTOBER 14 - 16, 2026

Turning Stone Resort & Casino - Verona, NY



PLATINUM SPONSORSHIP OPPORTUNITIES

Platinum Benefits:

- Premier recognition of Sponsorship
- 10' x 10' Exhibit Booth
- Virtual booth in SpotMe
- 4 complimentary Conference registrations
- Logo and company information on website
- Attendee conference list (limited to names, organization and titles)

Golf Simulator Sponsor

\$7500 (1 Available)

The Golf Simulator Sponsor will receive two adjoining 10' x 10' booth (total 10' x 20') in the Exhibit Hall. One 10' x 10' booth will house the Golf Simulator and the other will be for sponsor exhibit purposes. This will provide the golf sponsor the ability to staff the simulator and capture leads.

Caricature Booth Sponsor

\$7500 (1 Available)

The Caricature Booth Sponsor will receive two adjoining 10' x 10' booth (total 10' x 20') in the Exhibit Hall. One 10' x 10' booth will house the Caricature Booth and the other will be for sponsor exhibit purposes. This will provide the caricature booth sponsor the ability to staff the booth and capture leads.

PLATINUM SPONSORSHIP OPPORTUNITIES

Wednesday Evening Welcome Reception

\$6,500 (2 Available)

The Welcome Reception Sponsor will receive large signage at the event and the company can lay out information pamphlets or brochures at the event registration table. The Sponsors will have the ability to staff the registration table. In addition, we will have branded theme related swag.

Thursday Night After Party (Featuring a Live Band!)

\$6,500 (2 Available)

The After Party Sponsor will receive large signage at the event and the company can lay out information pamphlets or brochures at the event registration table. The Sponsors will have the ability to staff the registration table and have a specialty cocktail in your branded name.

GOLD SPONSORSHIP OPPORTUNITIES

Gold Benefits:

- Special recognition of Sponsorship
- 10' x 10' Exhibit Booth
- Virtual booth in SpotMe
- 2 complimentary Conference registrations
- Logo and company information on website
- Attendee conference list (limited to names, organization and titles)

Keynote Sponsor

\$5,250 (2 Available)

The Keynote Sponsor will feature large signage at the Keynote Speaker session and will have the opportunity to introduce the keynote speaker. The Keynote Sponsor logo will display on the screen during the introduction.

Afternoon Break Sponsor

\$4,750 (1 Available)

The Break Station Sponsor will feature large signage at the afternoon break station. The Break Station sponsor also may lay out information pamphlets or brochures at the break tables. The Break Sponsor will have the ability to choose from three break station offerings.

GOLD SPONSORSHIP OPPORTUNITIES

Thursday Cocktail Hour Sponsor

\$4,750 (1 Available)

The Cocktail Hour Sponsor will feature large signage at the Cocktail Hour and sponsor branded napkins.

Bag Sponsor

\$4,500 (1 Available)

The sponsoring company will have logo placement on all bags distributed to attendees at registration. Bags will be ordered by HFMA Region 2. In addition, the option to have a staff member at the registration table to hand out the bags.

Water Bottle Sponsor

\$4,500 (1 Available)

The sponsoring company will have logo placement on all water bottles distributed to attendees at registration. Water bottles will be ordered by HFMA Region 2. In addition, the option to have a staff member at the registration table to hand out the water bottle.

Committee Shirt Sponsor

\$4,500 (1 Available)

The sponsoring company will have logo placement on conference shirts worn by the committee members throughout the conference.

GOLD SPONSORSHIP OPPORTUNITIES

Badge Holder Sponsor

\$4,500 (1 Available)

The sponsoring company will have logo placement on all badges distributed to attendees at registration. Badge holders will be ordered by HFMA Region 2.

Hotel Key Card Sponsor

\$4,500 (1 Available)

The sponsoring company will have their logo placed on all key cards within the room block for the conference.

Coffee Station Sponsor

\$4,500 (1 Available)

The Coffee Station Sponsor will feature signage at the coffee station. Branded coffee cups will feature the sponsor logo.

Conference Booklet Sponsor

\$4,500 (1 Available)

The sponsoring company will have their logo placed on all key cards within the room block for the conference.

GOLD SPONSORSHIP OPPORTUNITIES

Recharge Station Sponsor

\$4,500 (1 Available)

The sponsoring company will have signage placed at the recharge stations in the Exhibit Hall. The sponsoring company may lay out information pamphlets or brochures at the charging station tables.

SILVER SPONSORSHIP OPPORTUNITIES

Silver Benefits:

- Special recognition of Sponsorship
- 10' x 10' Exhibit Booth
- Virtual booth in SpotMe
- 2 complimentary Conference registrations
- Logo and company information on website
- Attendee conference list (limited to names, organization and titles)

Breakfast Sponsor

\$4,250 (2 Available)

The Breakfast Sponsor will feature large signage at the breakfast buffet. The Breakfast sponsor also may lay out information pamphlets or brochures at the buffet or breakfast tables.

Luncheon Sponsor

\$4,250 (3 Available)

The Luncheon Sponsor will feature large signage at the luncheon buffet. The Luncheon sponsor also may lay out information pamphlets or brochures at the buffet or lunch tables.

OTHER SPONSORSHIP OPPORTUNITIES

Bronze Sponsorship* \$4,000 (5 available)

- 10' x 10' Exhibit Booth
- Virtual booth in SpotMe
- 2 complimentary Conference registrations
- Logo and company information on website

*This sponsorship level **does not** include a registration list

Programming Sponsor Benefits**: \$2000 (5 available)

- Logo and company information on website
- Listed in Conference Booklet

This sponsorship level **does not include a registration list or a booth

**THANK YOU
FOR YOUR
SUPPORT!**

Have questions?

Email us at jmiller@bonadio.com