

Vitalic Health

Lower costs. Healthier lives.



Affordability is a movement. Join us.

Dear Healthcare Stakeholders,

I'm proud to introduce you to a bold new initiative from the Healthcare Financial Management Association called Vitalic Health, which is dedicated to the pursuit of financial sustainability and better outcomes in U.S. healthcare.

At the very heart of Vitalic Health is the practice of solve-based convening and the reality that no single stakeholder can solve the challenges of affordability, care delivery and quality outcomes. We are creating a constructive space where healthcare is no longer a fragmented battleground of conflicted stakeholders, but a mosaic that's diverse by design and united in purpose.

The rallying call of Vitalic Health is meaningful action, lower costs and healthier lives. Together, we can chart a better course for healthcare — one that is more equitable, more sustainable and more human.

I hope you will consider joining me in the Vitalic Health movement.



Regards,

C. Ann Jordan
President & CEO
HFMA

The 4 pillars of Vitalic Health

Vitalic Health is a multi-stakeholder framework designed to move the needle on affordability, better outcomes and financial sustainability in U.S. healthcare. Here are the four components built to power measurable change:

IMPACT MEASUREMENT INSTITUTE

The first output is the “U.S. Healthcare Vitals Tracker,” a first-of-its-kind tool designed to monitor and measure the U.S. healthcare ecosystem’s vitality. The Vitals Tracker scores the system based on factors of affordability and health span.

SWARM STUDIES

These studies will identify key healthcare industry problems perceived as difficult to solve due to their complex and interconnected nature. Vitalic Health will partner with stakeholders to explore new solutions for driving meaningful change.

SOLUTIONS STUDIO

This initiative will bridge the innovation gap by partnering with health systems, startups and technology companies to develop, test and rapidly scale practical solutions for financial sustainability challenges.

PAYMENT MODEL CONSORTIUM

This unique national consortium will bring together health systems, payers, employers, technology, retail health and policymakers to collaboratively design, test and scale sustainable payment models.



Who we are

Our healthcare system is nearing a breaking point.

And as healthcare system costs grow uncontrollably from year to year, the net result is not healthier lives lived. Instead, affordability continues a downward trajectory that goes back decades.

Healthcare stakeholders are seeing the need for change,

but the truth is, no one healthcare stakeholder can solve the problems alone. That’s

why Vitalic Health was launched by the Healthcare Financial Management

Association — a nonpartisan, trusted, neutral authority in healthcare finance.

Vitalic Health seeks to expand on HFMA’s longstanding mission of leading the financial management of healthcare by convening stakeholders to identify and solve some of healthcare’s most complex issues.


90%

of healthcare executives and thought leaders in a recent survey **said our healthcare system is financially unsustainable.**

Get involved in the Vitalic Health movement.



Shannon Kennedy

Head of Healthcare
Market Strategy

Vitalic Health

skennedy@hfma.org



Brad Dennison

Head of Media and
Public Affairs

Vitalic Health

bdennison@hfma.org