

The Sunflower Skinny

HFMA News Articles:

- [ACA marketplace enrollment decline puts coverage affordability in focus | HFMA](#)
- [Hospital drug and supply expenses push finance teams to rethink cost strategy](#)
- [Medicare funding projections sharpen concerns over access and payment rates](#)
- [CMS's 2027 OPPS proposed rule would cut 340B and imaging payments | HFMA](#)



Other Helpful Articles & Links:

- [2026 Annual Convention and Trade Show | KHA](#)
- [Price Transparency Enforcement | Forvis Mazars](#)
- [Rural Health Transformation Program | KDHE](#)
- [Rural Issues | Rural Health Transformation Program | KHA](#)

VENDOR SPOTLIGHT



At UnitedHealthcare, our mission is to help people live healthier lives and make the health system work better for everyone.

[UnitedHealthcare Community Plan | Website](#)

VOLUNTEER SPOTLIGHT



Pam Blochlinger
Social Chair
Director, Revenue Cycle
North Central Kansas
Medical Center

Years in Healthcare: 31

Favorite Movie:
Top Gun

Favorite Candy:
Werther's Soft Caramels

Favorite Leadership Quote:
Become the kind of leader that people would follow voluntarily even if you had no position or title. – Brian Tracy

UPCOMING EVENTS:

July 16th - July 17th: HFMA Sunflower Chapter | Revenue Cycle Improvement | Hutchinson Hilton Garden Inn

July 21st: Region 8 Webinar: Audit Smarter: Turning Data, AI, and Automation into Strategic Insight | [Link](#)

August 2nd-5th: HFMA Mid-America Summer Institute (MASI) | Downtown Marriott Des Moines

October 15th - 16th: HFMA Sunflower Chapter | Cost Reporting & Chargemaster Workshops | Hutchinson HGI

Check
out
what's
new on
page
two!

Contact Laraine Gengler for
Membership Information:
laraineg@lindsborghospital.org

Contact David Purcell for
Sponsorship Opportunities:
david@arsico.com



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Congratulations to our chapter members on their new certifications!

Certified Revenue Cycle Representative (CRCR)

- Tiffany Bonds, Ascension Health
- Katelyn Buie, Ensemble Health Partners
- Tyler Crow, Wendling Noe Nelson & Johnson LLC
- Darleneda Del Rio, Ascension Health
- Calli Harrel, Kingman Healthcare Center
- Sheryl Lorenz, AdventHealth
- Shweta Shah
- Tearsa Thornburg, Mirror
- Tiffany Williams, Clay County Medical Center

Certified Specialist Accounting & Finance (CSAF)

- Ronnie Floerchinger, Wichita Radiological Group
- Tabetha Ketzner, Scott County Health System
- Tearsa Thornburg, Mirror

Certified Specialist Business Intelligence (CSBI)

- Jason Nagel, University Health

Certified Specialist Payment & Reimbursement (CSPR)

- Tearsa Thornburg, Mirror



Interested in adding your name to this list? Check out HFMA's available certifications [HERE](#). Many are included with your membership!



Sunflower Seeds are coming! Be on the lookout for our Conference Recap. This special publication will include insights, or 'Sunflower Seeds' from each presenter.

Are you following us on [LinkedIn](#)?

