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MID AMERICA SUMMER INSTITUTE 2026

Fields of Opportunity

Growing Healthcare Finance Together

August 3rd-5th, 2026 • Des Moines, Iowa

Sustaining Revenue Cycle Performance in an Era of Financial Pressure and AI Disruption

This session explores how health systems can strengthen cash flow while protecting patient access in a time of shrinking margins, payer friction, and rapid AI evolution. Panelists will discuss what leaders are seeing in patient financial behavior, how to reduce financial fear at the front end, and how to create a financial experience that supports both affordability and revenue integrity. Attendees will hear strategies to navigate reimbursement delays, avoidable denials, prior authorization burden, and high-friction payer processes—all while maintaining patient trust. The conversation will also touch on key investment decisions, how to validate AI claims, and what revenue cycle tasks must shift from manual work to technology-enabled workflows.

Learning Objectives:

1. Identify strategies to improve cash flow while supporting patient affordability and access.
2. Explore ways to reduce denials, reimbursement delays, and payer-related friction.
3. Evaluate AI and technology opportunities to improve revenue cycle efficiency.





Panelist:

Bryant Blay, CPA
Chief Financial Officer
*Montgomery County
Memorial Hospital*



Panelist:

Courtney McNamee, MHA, EHRC, FHFMA
Director of Revenue Cycle & Reimbursement
Altru Health System



Panelist:

Terri Meier CHFP, CRCR, LSSGB
Assistant Vice Chancellor Revenue Cycle
*University of Arkansas for Medical Sciences
(UAMS)*
Instructor, UC San Diego Extended Studies



Moderator:

Shelly Soupir, MBA, CRCR
SVP, Provider Markets
AblePay Health