

Show us your HFMA + YOU

What has HFMA added to your career or professional life?

Community. Confidence. A certification. A mentor. A new opportunity.

Whatever it is, we want to hear your story!

It's easy to join in

1. Customize your graphic

Open the [HFMA + You Canva template](#), add your photo and first name.

Requires a login or a free Canva account.

[Here are step-by-step directions to help you customize](#)

2. Tell your story

Use the caption prompt below or make it your own. Tag @HFMA and use #HFMAplusYou

3. Post + tag HFMA

Share your graphic on social and tag HFMA so we can see and amplify your story.



[Grab your template here.](#)

Caption prompt

HFMA + me = [one word or short phrase].

Through @HFMA, I've [what you've gained, learned, achieved or experienced].

That's HFMA + [Your First Name].

HFMA socials: [LinkedIn](#) | [Facebook](#) | [X](#)

Examples



HFMA + me = connection.

Through @HFMA, I've met people I can turn to when I need a fresh perspective or want to hear how someone else is handling a challenge. My local chapter has been a big part of that. It's given me a place to learn, stay connected and help other finance professionals along the way.

That's HFMA + Isabel.

#HFMAplusYou #healthcarefinance



HFMA + me = a bigger perspective.

Through @HFMA, I've gotten outside of my own organization and learned how other finance leaders are tackling the same challenges we are. Some of the best ideas I've brought back to my team started with a conversation at an HFMA event.

That's HFMA + Malcolm.

#HFMAplusYou #healthcarefinance