

2027 HAWAII CHAPTER SPONSORSHIP PROGRAM

WHY BECOME A CHAPTER SPONSOR?

Visibility is a powerful advantage, and as a sponsor of the Hawaii Chapter of Healthcare Financial Management Association (HFMA Hawaii), you gain exposure to a select audience that is over 150 members strong. Our membership consists of CEO's, CFO's, Revenue Cycle, Patient Financial Services Directors, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an HFMA Hawaii Chapter sponsor, a wealth of recognition opportunities is yours. At a minimum, you will see your organization's name and logo on pertinent Chapter materials and receive on-site recognition at educational conferences. Additional recognition and educational opportunities are available, depending on the sponsorship level you select.

With your support and technical expertise, HFMA Hawaii will continue to thrive and provide valuable services to our members and potential members. The Hawaii Chapter is proud of its current affiliations with sponsors and looks forward to hearing from you.

All sponsorships are received with great appreciation and in good faith; we are the stewards of your investment.

CHAPTER SPONSOR INFORMATION

- A. **START DATE:** Chapter Sponsorships are based on a calendar year starting on January 1st and ending on December 31st.
- B. **PAYMENTS:** Payments can be made by Credit Card in CVENT. After registration and payment, you will receive a notice from CVENT confirming your sponsorship.

2027 Hawaii Chapter Sponsorship Levels

	Chapter Sponsorship Packages				
	Diamond \$6,000	Platinum \$4,000	Gold \$3,000	Silver \$1,500	Bronze \$500
	Limit 2	Limit 4	Limit 6	Limit 8	Limit 4
Annual Conference (April) & Revenue Cycle Seminar (November) Benefits					
# of Complementary registrations to chapter Annual Conference during sponsorship year	2	1	1	1	
# of Complementary registrations to chapter Revenue Cycle Seminar during sponsorship year	3	2	1		
Opportunity to speak at one event (Annual Conference or Revenue Cycle Seminar) and complimentary registration for the speaker	X	X			
One (1) complementary Exhibit Table and one complementary registration at Annual Conference only	X	X			
Recognition on program materials	X	X	X	X	X
Recognition of Sponsorship Support					
Recognition at all Chapter Conferences and events	X	X	X	X	X
Premier logo recognition on HFMA Hawaii Chapter website Home page – logo and direct link to sponsor website	X	X	X	X	X
Logo recognition on HFMA Hawaii chapter website “Sponsors” page	X	X	X	X	X
Sponsor Spotlight on chapter’s social media platforms: Facebook, Instagram, and LinkedIn	X	X	X		
Educational Opportunities					
Opportunity to provide live educational webinar(s) to Chapter members during the sponsorship year	2	2	1		
Opportunity to partner for Chapter podcast episode(s) , E Komo Mai	2				

An educational webinar must be informative in purpose and address an industry need or current issues relevant to the field of health care financial management, health care finance and regulations. It may not focus solely on the sponsor’s company, product or service.

Throughout the year, you may also choose to sponsor individual events. This allows you to show your support for HFMA through your contribution to our specific educational events. Check the HFMA Hawaii website at <https://www.hfma.org/chapters/region-11/hawaii/> for updates on all educational events, including individual event sponsorship opportunities.

Please contact the Sponsorship Chair at HawaiiPrograms@hfmalocal.org to learn more about chapter or event sponsorship opportunities.