Wisconsin HFMA Women in Healthcare Leadership Conference

FROM VISION TO *Victory::*

Lead. Unite. Achieve.

NOVEMBER 6
2026
WAUKESHA
Wisconsin

LEADING TOGETHER: THE POWER OF TURNING VISION INTO VICTORY

PANELIST SPOTLIGHT



Erin Chavez

SENIOR DIRECTOR,
REVENUE CYCLE

MERCYHEALTH

FAVORITE QUOTES

"Nothing has transformed my life more than realizing that it's a waste of time to evaluate my worthiness by weighing the reaction of the people in the stands." –Brene Brown

"Empathy has no script. There is no right way or wrong way to do it. It's simply listening, holding space, withholding judgment, emotionally connecting, and communicating that incredibly healing message of you're not alone." –Brene Brown

LEADERSHIP BOOKS

- **Dare to Lead** — **Brené Brown**
  - *for leading courageously and authentically*
- **How Women Rise** — **Sally Helgesen & Marshall Goldsmith**
  - *For advancing your career and recognizing limiting habits.*
- **The Infinite Game** — **Simon Sinek**
  - *For leading with purpose and thinking beyond immediate performance.*
- **The No Club: Putting a Stop to Women's Dead-End Work** — **Linda Babooi, Brenda Peyser, Lise Vesterlund & Lurie Weigart**
  - *For setting boundaries and prioritizing work that advances your career.*
- **Radical Candor** — **Kim Scott**
  - *For building strong teams through direct, compassionate communication.*

PODCASTS

- Dare to Lead — Brené Brown
- Women at Work — Harvard Business Review
- A Bit of Optimism — Simon Sinek
- The Anxious Achiever — Morra Aarons-Mele

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Gretchen Heinen

FOUNDER

AUTHSNAP

FAVORITE QUOTE

"When I stand before God at the end of my life, I would hope that I would not have a single bit of talent left, and could say, 'I used everything you gave me.'" - Erma Bombeck

FAVORITE BOOK

- Battlefield of the Mind

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Kimberly Stapelfeldt

EXECUTIVE DIRECTOR, CANCER AND DISORDERS CENTER, MACC FUND CENTER

CHILDREN'S WISCONSIN

FAVORITE QUOTE

"A good leader inspires people to have confidence in the leader; a great leader inspires people to have confidence in themselves." - Eleanor Roosevelt

FAVORITE BOOKS / AUTHORS

- **Let Them**
  Mel Robbins
- **Dare to Lead**
  Brené Brown